



LEE'S SUMMIT
CHAMBER

PARTNERSHIP GUIDE 2025



ADVOCATE. EMPOWER. AMPLIFY.

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MAKE THE MOST OF YOUR MEMBERSHIP.

As you plan for the upcoming year, consider the opportunities the Lee's Summit Chamber provides in promoting your business. Members receive the exclusive opportunity to be a part of the partnership program, in addition to your membership investment.

Chamber partnerships are a unique marketing tool reaching both Chamber member businesses, as well as the local community. Your business automatically gains the publicity and brand recognition you need, in a positive and receptive environment in front of a number of business and community leaders year round.

The Chamber offers a variety of partnerships, allowing you to combine all or some of our events into one package. We have created a menu from which you can customize your partnership. If you are already planning to participate in some of our events, a partnership package can save you money – and gives you great year-round exposure in our weekly e-blasts, Chamber Link newsletter, Chamber publications, signage and more.

Take a look at the next page and consider the opportunities, then select the package that best fits your business. The deadline to sign up for a 2025 Partnership Package is **Friday, Dec. 13, 2024**. You're welcome to pay in 2024, or may request to be invoiced after the first of the year, depending on your preference. If you have any questions, please call or email me at your convenience at 816.524.2424 or mbaird@lchamber.com.

If you would prefer to sponsor individual events, we will be providing a list of those options in the near future so that you can budget accordingly. These options range from small to large event sponsorships. Monthly event sponsorships are sold on a first-come, first-served basis so if you are interested, we would encourage you to act quickly! Call the Chamber office to reserve your spot.

Yours Truly,



Matt Baird | President
Lee's Summit Chamber
816.524.2424 | mbaird@lchamber.com



Partnership LEVELS

PLATINUM

Select up to
\$8,100
but pay only **\$7,500**

GOLD

Select up to
\$6,100
but pay only **\$5,500**

SILVER

Select up to
\$3,300
but pay only **\$3,000**

BRONZE

Select up to
\$1,600
but pay only **\$1,500**

Platinum, Gold, Silver & Bronze Options

Annual Gala

Feb. 8, 2025

Social event of the year with live auction, awards and entertainment

- *Corporate Table of Eight with Premium Seating* – Recognition in program, powerpoint & table signage: **\$1,750**
- *Corporate Table of Eight* – Recognition in program, powerpoint & table signage: **\$1,350**
- *Sponsorship with Four Seats* – Recognition in program & powerpoint & table signage: **\$750**
- *Sponsorship with Two Seats* – Recognition in program & powerpoint & table signage: **\$500**
- *Two Seats at Dinner*: **\$250**

Leadership Lee's Summit

Nine-month leadership program focusing on specific industries and topics in Lee's Summit.

- *Class Participant in the 2025-2026 Leadership Program (Sept.-May)*: **\$900**
- *Leadership Lee's Summit Lunch Sponsor*: **\$500**
- *Leadership Lee's Summit Reception Sponsor*: **\$500**

Veteran Banner

Includes a banner displaying your veteran's photo, name, service area and banner sponsor hung on street poles in Downtown Lee's Summit during the months of September and October 2025.

- *Sponsor One Veteran Banner* – Includes two tickets to the Chamber's Veteran's Day Luncheon in November of 2025: **\$500**

Oktoberfest

Sept. 26-27, 2025

Fall festival in Downtown Lee's Summit with 150,000+ attendees. With live entertainment on three stages, a petting zoo and pony rides, a Biergarten and plenty of Bavarian Pretzels, it's a can't-miss event for the entire KC Metro area.

- *Superb* – Logo on all publicity, t-shirts & hyperlink on LSoktoberfest.com, logo on sponsor banner, social media publicity, business card-sized ad in Chamber Link newsletter: **\$2,500**
- *Wonderful* – Name on publicity (as space allows), hyperlink on LSoktoberfest.com, logo on sponsor banner, & social media publicity: **\$1,000**
- *Excellent* – Hyperlink on LSoktoberfest.com, Chamber Link Newsletter publicity, logo in digital program, recognition on social media & sponsor banner: **\$750**
- *Marvelous* – Hyperlink on LSoktoberfest.com, Chamber Link Newsletter publicity, logo in digital program & on the sponsor banner: **\$500**
- *Kids Street Booth* – Host a booth on Kids Street promoting your business (max. one 10x10): **\$300**

Professional Development Opportunities

- *Breakfast for Champions Supporting Sponsor* – Name on publicity & event program plus four tickets: **\$500**
- *Innov8 Sponsorship: LSR-7, St. Michaels & SCA Entrepreneurship Workshops* – Name on publicity & event program: **\$500**
- *New Teacher Breakfast Supporting Sponsor* – Recognition in event program & Chamber Link Newsletter: **\$250**
- *Chamber Young Professionals Supporting Sponsor* – Listing in event powerpoint, recognition in email marketing leading up to event & signage: **\$250**
- *Risk Takers Empowerment Exchange Supporting Sponsor* – Recognition in marketing leading up to the event & inside the Chamber Link Newsletter: **\$250**
- *High School Scholarships Sponsor*: **\$250**
- *High School Trades Scholarship Sponsor*: **\$250**

Marketing Options

- *Business Card-Sized Ads* – Six months of ads inside the Chamber Link Newsletter: **\$600**
- *Online Category Sponsorship** – Promote your business category with a leaderboard ad inside our website's membership directory: **\$500**
- *Weekly E-Blast Ad** – Ad inside Monday morning email with upcoming events & new member listings: **\$200/ea**
- *Chamber Voice Advocay E-Blast Sponsorship** – Ad in email sent weekly on Tuesday mornings: **\$100/ea**
- *Monthly Website Ad** – Ad displayed on Chamber website homepage with link to custom URL: **\$300**

Legislative Advocacy Options

- *Legislative Day Sponsor (April 2025 in Jefferson City)* – One ticket and recognition on publicity & inside the event program: **\$500**
- *Candidate Forums (Spring & Fall 2025)* – Recognition on marketing leading up to the forums: **\$500**

Membership Luncheons

- *Two Tickets for Each of the 12 Monthly Luncheons @ \$30/ea*: **\$720**
- *___ Tickets for Each of the 12 Monthly Luncheons @ \$30/ea*: **\$___**

Note: Tickets do not carry over from month-to-month and online registration is still required each month.

Platinum, Silver & Gold Options

Bronze-level partners excluded from these options.

Golf Classic

May 8, 2025

Annual golf tournament at Creekmoor Golf Club with raffles, lunch and more.

- *Sponsorship & Four Players* – Recognition in program, signage at event & contest package: **\$1,200**
- *Sponsorship & Two Players* – Recognition in program, signage at event & contest package: **\$700**
- *Individual Ticket* – Includes contest package: **\$275**



Professional Development Opportunities

- *Risk Takers Empowerment Exchange Title Sponsor* – Logo on all publicity, opportunity to speak at event & two tickets: **\$1,000**
- *Women in Business Conference Table of Eight* – Table of eight at the women's conference hosted each November: **\$1,000**
- *Women in Business Conference Gold Supporting Sponsor* – One ticket, recognition in event program & in event marketing, opportunity to give out promotional materials: **\$500**
- *Women in Business Conference Silver Supporting Sponsor* – Recognition in event program & in event marketing, opportunity to give out promotional materials: **\$250**

*Restrictions apply. Limited number available; first come, first served.

Please Note: Partnerships must be comprised of more than one of the above selections.



Platinum Options Only

Annual Gala

Feb. 8, 2025

Social event of the year with live auction, awards and entertainment

- *Entertainment Sponsor* – Two tickets, recognition in program & from podium: **\$1,500**
- *Auction Sponsor* – Two tickets, recognition in program & from podium; exclusive logo on auction tables & catalog: **\$1,500**
- *Title Sponsor* – Prime table for eight; logo on all event publicity; recognition on stage: **\$3,500**
- *VIP Title Sponsor* – Two tickets to Gala & VIP Experience; logo on all VIP Experience publicity; recognition in event program & during VIP Experience: **\$2,500**

Golf Classic

May 8, 2025

Annual golf tournament at Creekmoor Golf Club with raffles, lunch and more.

- *Title Sponsorship* – Four players; logo on all publicity; logo on t-shirts; exclusive signage; recognition in program, at the event & inside the Chamber Link Newsletter & contest package: **\$3,000**

Holiday Reception

Annual reception hosted in December 2025.

- *Title Sponsor* – Logo on invitations & display table* at event: **\$1,000**

Oktoberfest

Fall festival in Downtown Lee's Summit with 150,000+ attendees.

- *Oktoberfest Main Stage Sponsor*: **\$3,500**
- *Oktoberfest Biergarten, Prost Pavilion or Craft Beer Sponsor*: **\$3,000**
- *Oktoberfest Brat Tent, Kids Street or Arts & Crafts Sponsor*: **\$2,500**
- *Oktoberfest Lederhosen Lounge or Barricade & Safety Sponsor*: **\$2,000**

*Restrictions apply. Limited number available; first come, first served.

Please Note: Partnerships must be comprised of more than one of the above selections.

Professional Development Opportunities

- *Women in Business Conference Title Sponsor* – Logo on all publicity; opportunity to speak at event & two tickets: **\$2,000**
- *Breakfast For Champions Title Sponsorship* – Logo on all publicity; opportunity to speak at event; table at event & four tickets: **\$1,000**

Please use the enclosed Partnership sign-up form to make your requests.





CHAMBER

partnerships • sign-up

Sign me up as a Chamber Partner!

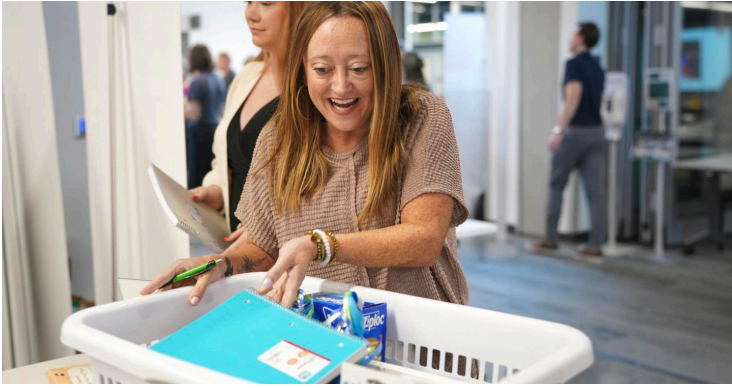
- Platinum \$7,500 (total selected not to exceed \$8,100)
- Gold \$5,500 (total selected not to exceed \$6,100)
- Silver \$3,000 (total selected not to exceed \$3,300)
- Bronze \$1,500 (total selected not to exceed \$1,600)

Please note: Partnerships do not include membership dues.

Below are the events that work best for our business:

Package/Sponsorship

- Annual Gala \$ _____
- Holiday Reception \$ _____
- Golf Classic \$ _____
- Leadership Lee's Summit \$ _____
- Oktoberfest \$ _____
- Professional Development \$ _____
- Chamber Luncheons \$ _____
- Marketing Options \$ _____
- Legislative Advocacy Options \$ _____
- Veteran Banner \$ _____
- Grand Total \$ _____



Company Name _____

Contact Person _____

Phone _____

Email _____

Billing Information

- Please invoice me in January 2025
- Please invoice me now
- Check Enclosed for \$ _____
- Credit card (Please call Chamber office)

Deadline to Participate is December 13, 2024

Please Return Forms to:
 Lee's Summit Chamber
 Attn: Matt Baird
 220 SE Main Street
 Lee's Summit, MO 64063

Or Email to:
 mbaird@lschamber.com

Questions?
 Call Matt Baird at 816.524.2424

OFFICE USE ONLY

Date/Time Rec'd _____

By _____

Ck# _____ CC _____



LEE'S SUMMIT C H A M B E R

220 SE Main Street • Lee's Summit, MO 64063

Pre-Sort Standard U.S.
Postage
PAID
Permit No. 91
Lee's Summit, MO

Current Resident

2024 Partners

PLATINUM

Country Club Bank
Kelly Construction Group
Saint Luke's Health System
SERVPRO of Lee's Summit

GOLD

Bill Fry the Plumbing Guy
Great Southern Bank
Raintree Village
Security Bank
Tingle Flooring
University of Central Missouri Lee's Summit

SILVER

AFC Heating & Cooling
Beyond Wealth Advisors
Budget Blinds of Lee's Summit
CEAH Real Estate Services, LLC
Central Bank
CommunityAmerica Credit Union
Creative Planning
Door Systems, Inc.
Emprise Bank
Equity Bank
GEHA
John Knox Village
Kansas City Cannabis Co.
KC Dumpster Company LLC
Lee's Summit Medical Center
MO Association of Trial Attorneys
Performance Foodservice
PuroClean Property Restoration Services
Rocktops Granite
Southern Bank
Spilker McKeone & Nelson PC
Sterling Bank - Kansas City Branch
The Purple Guys

BRONZE

AlphaGraphics Lee's Summit/Belton
B&T Specialties
BV Contracting Solutions
Checklist Media
Chinnery Evans & Nail, P.C.
Developing Potential, Inc.
Diffactory
Dyer Oil Graphics
Exterior Plus Roofing
First Federal Bank
Johnny's Tavern
Level Up Concrete Lifting, LLC
LifeGoals Strategies Group - Rodney Loesch
Midwest Property Resources
Missouri Central Credit Union
Mr. Appliance of Lee's Summit and Raymore
Mr. Handyman of Lee's Summit, Raymore and Grandview
Parker Swearngin, LLC
Simmons Bank
TPC Interiors, Inc.
Unity Village
Ward Development