



LEE'S SUMMIT
CHAMBER

PARTNERSHIP GUIDE 2024



ADVOCATE. EMPOWER. AMPLIFY.

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MAKE THE MOST OF YOUR MEMBERSHIP.

As you plan for the upcoming year, consider the opportunities the Lee’s Summit Chamber provides in promoting your business. Members receive the exclusive opportunity to be a part of the partnership program, in addition to your membership investment.

Chamber partnerships are a unique marketing tool reaching both Chamber member businesses, as well as the local community. Your business automatically gains the publicity and brand recognition you need, in a positive and receptive environment in front of a number of business and community leaders year round.

The Chamber offers a variety of partnerships, allowing you to combine all or some of our events into one package. We have created a menu from which you can customize your partnership. If you are already planning to participate in some of our events, a partnership package can save you money – and gives you great year-round exposure in our weekly e-blasts, Chamber Link newsletter, Chamber publications, signage and more.

Take a look at the next page and consider the opportunities, then select the package that best fits your business. The deadline to sign up for a 2024 Partnership Package is **Friday, Dec. 8, 2023**. You’re welcome to pay in 2023, or may request to be invoiced after the first of the year, depending on your preference. If you have any questions, please call or email me at your convenience at 816.524.2424 or mbaird@lschamber.com.

If you would prefer to sponsor individual events, we will be providing a list of those options in the near future so that you can budget accordingly. These options range from small to large event sponsorships. Monthly event sponsorships are sold on a first-come, first-served basis so if you are interested, we would encourage you to act quickly! Call the Chamber office to reserve your spot.

Yours Truly,



Matt Baird | President
Lee’s Summit Chamber
816.524.2424 | mbaird@lschamber.com



Partnership LEVELS

PLATINUM	Select up to \$8,100 but pay only \$7,500
GOLD	Select up to \$6,100 but pay only \$5,500
SILVER	Select up to \$3,300 but pay only \$3,000
BRONZE	Select up to \$1,600 but pay only \$1,500

Bronze Options

Bronze \$1,500 (total selected not to exceed \$1,600).

Annual Gala

Feb. 17, 2024

Social event of the year with live auction, awards and entertainment

- *Corporate Table of Eight with Premium Seating* – Recognition in program, powerpoint & table signage: **\$1,750**
- *Corporate Table of Eight* – Recognition in program, powerpoint & table signage: **\$1,350**
- *Sponsorship with Four Seats* – Recognition in program & powerpoint & table signage: **\$750**
- *Sponsorship with Two Seats* – Recognition in program & powerpoint & table signage: **\$500**
- *Two Seats at Dinner*: **\$250**

Leadership Lee's Summit

Nine-month leadership program focusing on specific industries and topics in Lee's Summit.

- *Class Participant in the 2024-2025 Leadership Program (Sept.-May)*: **\$900**
- *Leadership Lee's Summit Supporting Sponsor*: **\$250**

Oktoberfest

Sept. 27-28, 2024

Fall festival in Downtown Lee's Summit with 150,000+ attendees. With live entertainment on two stages, a petting zoo and pony rides, a Biergarten and plenty of Bavarian Pretzels, it's a can't-miss event for the entire KC Metro area.

- *Superb* – Logo on all publicity, t-shirts & hyperlink on LSoktoberfest.com, company banner displayed in the People's Tent, social media publicity, business card-sized ad in Chamber Link newsletter: **\$2,500**
- *Wonderful* – Name on publicity (as space allows), hyperlink on LSoktoberfest.com, company banner in the People's Tent, & social media publicity: **\$1,000**
- *Excellent* – Hyperlink on LSoktoberfest.com, Chamber Link Newsletter publicity, logo in digital program, recognition on social media & sponsor banner: **\$750**
- *Marvelous* – Hyperlink on LSoktoberfest.com, Chamber Link Newsletter publicity, logo in digital program & on the sponsor banner: **\$500**
- *Kids Street Booth* — Host a booth on Kids Street promoting your business: **\$300**

Professional Development Opportunities

- *Breakfast for Champions Supporting Sponsor* – Name on publicity & event program plus four tickets: **\$500**
- *Innov8 Sponsorship: LSR-7, St. Michaels & SCA Entrepreneurship Workshops* – Name on publicity & event program: **\$500**
- *New Teacher Breakfast Supporting Sponsor* – Recognition in event program & Chamber Link Newsletter: **\$250**
- *Chamber Young Professionals Supporting Sponsor* – Listing in event powerpoint, recognition in email marketing leading up to event & signage: **\$250**
- *Annual Business Forum Supporting Sponsor* — Recognition in marketing leading up to the event & inside the Chamber Link Newsletter: **\$250**
- *High School Scholarships Sponsor*: **\$250**

Marketing Options

- *Link Newsletter Marketing Bundle* – Four quarter-page Chamber Link Newsletter ads: **\$600**
- *Business Card-Sized Ads* – Six months of ads inside the Chamber Link Newsletter: **\$600**
- *Online Category Sponsorship** – Promote your business category with a leaderboard ad inside our website's membership directory: **\$500**
- *Weekly E-Blast Ad** – Ad inside Monday morning email with upcoming events & new member listings: **\$200/ea**
- *Chamber Voice Advocay E-Blast Sponsorship** — Ad in email sent weekly on Tuesday mornings: **\$100/ea**

Legislative Advocacy Options

- *Legislative Day Sponsor (April 2024 in Jefferson City)* — One ticket and recognition on publicity & inside the event program: **\$500**
- *Candidate Forums (Spring & Fall 2024)* – Recognition on marketing leading up to the forums: **\$500**

Membership Luncheons

- *Two Tickets for Each of the 12 Monthly Luncheons @ \$30/ea*: **\$720**
 - *___ Tickets for Each of the 12 Monthly Luncheons @ \$30/ea*: **\$___**
- Note: Tickets do not carry over from month-to-month and online registration is still required each month.**

Silver & Gold Options

Silver \$3,000 (total selected not to exceed \$3,300). Gold \$5,500 (total selected not to exceed \$6,100). **Please choose from Bronze options plus the following:**

Golf Classic

May 9, 2024

Annual golf tournament at Creekmoor Golf Club with raffles, lunch and more.

- *Sponsorship & Four Players* – Recognition in program, signage at event & contest package: **\$1,200**
- *Sponsorship & Two Players* – Recognition in program, signage at event & contest package: **\$700**
- *Individual Ticket* – Includes contest package: **\$275**

Professional Development Opportunities

- *Women in Business Conference Gold Supporting Sponsor* — One ticket, recognition in event program & in event marketing, opportunity to give out promotional materials: **\$500**
- *Women in Business Conference Silver Supporting Sponsor* – Recognition in event program & in event marketing, opportunity to give out promotional materials: **\$250**
- *Annual Business Forum Title Sponsor* – Recognition in all publicity, signage at event: **\$1,000**
- *Founding Partner of Trades Scholarship*: **\$1,000**

Marketing Options

- *Monthly Website Ad** – Ad displayed on Chamber website homepage with link to custom URL: **\$300**

**Restrictions apply. Limited number available; first come, first served.*
Please Note: Partnerships must be comprised of more than one of the above selections.



Platinum Options

Platinum \$7,500 (total selected not to exceed \$8,100). **Please choose from Bronze, Silver and Gold options plus the following:**

Annual Gala

Feb. 17, 2024

Social event of the year with live auction, awards and entertainment

- **Entertainment Sponsor** – Two tickets, recognition in program & from podium: **\$1,200**
- **Auction Sponsor** – Two tickets, recognition in program & from podium; exclusive logo on auction tables & catalog: **\$1,200**
- **Title Sponsor** – Prime table for eight; logo on all event publicity; recognition on stage: **\$3,500**
- **VIP Title Sponsor** – Two tickets to Gala & VIP Experience; logo on all VIP Experience publicity; recognition in event program & during VIP Experience: **\$2,500**

Golf Classic

May 9, 2024

Annual golf tournament at Creekmoor Golf Club with raffles, lunch and more.

- **Title Sponsorship** – Four players; logo on all publicity; logo on t-shirts; exclusive signage; recognition in program, at the event & inside the Chamber Link Newsletter & contest package: **\$3,000**

Holiday Reception

Annual reception hosted in December 2024.

- **Title Sponsor** – Logo on invitations & display table* at event: **\$1,000**

Oktoberfest

Fall festival in Downtown Lee's Summit with 150,000+ attendees.

- **Headlining Oktoberfest Sponsorship*** – Sports Tent, Biergarten, Community Stage, Kids Street & Brat Tents: **starting at \$2,000**

Professional Development Opportunities

- **Women in Business Conference Title Sponsor** — Logo on all publicity; opportunity to speak at event & two tickets: **\$2,000**
- **Business Forum Title Sponsor** – Logo on all publicity, opportunity to speak at event & two tickets: **\$1,000**
- **Breakfast For Champions Title Sponsorship** – Logo on all publicity; opportunity to speak at event; table at event & four tickets: **\$1,000**

Please use the enclosed Partnership sign-up form to make your requests.

**Restrictions apply. Limited number available; first come, first served.*

Please Note: Partnerships must be comprised of more than one of the above selections.





CHAMBER

partnerships • sign-up

Sign me up as a Chamber Partner!

- ☐ Platinum \$7,500 (total selected not to exceed \$8,100)
- ☐ Gold \$5,500 (total selected not to exceed \$6,100)
- ☐ Silver \$3,000 (total selected not to exceed \$3,300)
- ☐ Bronze \$1,500 (total selected not to exceed \$1,600)

Please note: Partnerships do not include membership dues.

Below are the events that work best for our business:

Annual Gala	\$ _____
Holiday Reception	\$ _____
Golf Classic	\$ _____
Leadership Lee's Summit	\$ _____
Oktoberfest	\$ _____
Professional Development	\$ _____
Chamber Luncheons	\$ _____
Marketing Options	\$ _____
Legislative Advocacy Options	\$ _____
Grand Total	\$ _____

Package/Sponsorship

Please Return Forms to:

Lee's Summit Chamber
Attn: Matt Baird
220 SE Main Street
Lee's Summit, MO 64063

Or Email to:

mbaird@lschamber.com

Questions?

Call Matt Baird at 816.524.2424

Billing Information

- ☐ Please invoice me in January 2024
- ☐ Please invoice me now
- ☐ Check Enclosed for \$ _____
- ☐ Credit card (Please call Chamber office)

Deadline to Participate is December 8, 2023

OFFICE USE ONLY

Date/Time Rec'd	_____
By	_____
Ck#	_____ CC _____



**LEE'S SUMMIT
CHAMBER**

220 SE Main Street • Lee's Summit, MO 64063

Pre-Sort Standard U.S.
Postage
PAID
Permit No. 91
Lee's Summit, MO

Current Resident

2023 Partners

PLATINUM

Aristocrat Motors Lee's Summit
Country Club Bank
Saint Luke's Health System
SERVPRO of Lee's Summit

GOLD

Central Bank
Great Southern Bank
Security Bank
Tingle Flooring

SILVER

B Positively Promoting U
BerganKDV, LTD
Beyond Wealth Advisors
Budget Blinds
BV Contracting Solutions
CEAH Realtors
CommunityAmerica Credit Union
Dog Training Elite Kansas City South
Door Systems, Inc
Edward Jones - Financial Advisor: Joel Wilson, CFP®
John Knox Village
KC Dumpster Company LLC
Kansas City Cannabis Co.
Kelly Construction Group
Lee's Summit Medical Center
Midwest Property Resources
MO Assoc. of Trial Attorneys
Performance Foodservice
Salvus TG, LLC
Southern Bank
Spilker McKeone & Nelson PC
Sterling Bank - Kansas City Branch
University of Central Missouri Lee's Summit

BRONZE

AFC Heating and Cooling
B&T Specialties
Checklist Media
Chinnery Evans & Nail
Denker Law Firm LLC
Developing Potential, Inc.
Diffactory
Digital Marketing Inc.
Driskill Business Development Group
Farmers Insurance - Jason Langston Agency
First Federal Bank
GEHA
Harbor Hospice
Johnny's Tavern
Lead Bank
Lee's Summit Social Services
Level Up Concrete Lifting, LLC
LifeGoals Strategies Group - Loesch
Longview Funeral Home & Cemetery
Missouri Central Credit Union
Mr. Handyman of Lee's Summit
Parker Swearingin, L.L.P.
Simmons Bank
TPC Interiors, Inc.
Unity Village
Weed Man