



**PARTICIPATE IN VARIOUS
CHAMBER EVENTS WITH
YOUR TEAM.**



**PROMOTE YOUR BUSINESS
ONLINE, IN PRINT & AT
CHAMBER EVENTS.**



**SAVE MONEY BY BUNDLING SPONSORSHIP &
MARKETING OPPORTUNITIES.**



**REACH AREA BUSINESSES,
GAINING AWARENESS AND
CREDIBILITY.**



**GIVE YOUR BUSINESS
EXPOSURE & PRESENCE
YEAR ROUND.**



CHAMBER2023 *Partnerships*



Package Your Dollars for 2023

As you plan for the upcoming year, consider the opportunities the Lee's Summit Chamber provides in promoting your business. Members receive the exclusive opportunity to be a part of the partnership program, in addition to your membership investment.

Chamber partnerships are a unique marketing tool reaching both Chamber member businesses, as well as the local community. Your business automatically gains the publicity and brand recognition you need, in a positive and receptive environment in front of a number of business and community leaders year round.

The Chamber offers a variety of partnerships, allowing you to combine all or some of our events into one package. We have created a menu from which you can customize your partnership. If you are already planning to participate in some of our events, a partnership package can save you money – and gives you great year-round exposure in our weekly e-blasts, Chamber Link newsletter, Chamber publications, signage and more.

Take a look at the next page and consider the opportunities, then select the package that best fits your business. The deadline to sign up for a 2023 Partnership Package is **Friday, December 2, 2022**. You're welcome to pay in 2022, or may request to be invoiced after the first of the year, depending on your preference. If you have any questions, please call or email me at your convenience at 816.524.2424 or mbaird@lschamber.com.

If you would prefer to sponsor individual events, we will be providing a list of those options in the near future so that you can budget accordingly. These options range from small to large event sponsorships. Monthly event sponsorships are sold on a first-come, first-served basis so if you are interested, we would encourage you to act quickly! Call the Chamber office to reserve your spot.

Yours Truly,

Matt Baird | President
Lee's Summit Chamber
816.524.2424 | mbaird@lschamber.com

PLATINUM
Select up to
\$8,100
but pay only
\$7,500

GOLD
Select up to
\$6,000
but pay only
\$5,500

SILVER
Select up to
\$3,300
but pay only
\$3,000

BRONZE
Select up to
\$1,600
but pay only
\$1,500

Partnership **LEVELS**

Pick and Choose the Best Options for You



BRONZE Options

Bronze \$1,500 (total selected not to exceed \$1,600)

ANNUAL GALA – February 18, 2023 – social event of the year featuring auction, awards, live entertainment and more

<i>Corporate table of eight with premium seating</i> – recognition in program, powerpoint & table signage	\$1,600
<i>Corporate table of eight with preferred seating</i> – recognition in program, powerpoint & table signage.....	\$1,100
<i>Sponsorship with four seats</i> – recognition in program & powerpoint.....	\$600
<i>Sponsorship with two seats</i> – recognition in program & powerpoint.....	\$400
<i>Two seats at dinner</i>	\$200

LEADERSHIP LEE’S SUMMIT – 9-month leadership program focusing on specific areas & topics in Lee’s Summit

<i>Class participant in the 2023-2024 leadership program (September–May)</i>	\$800
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OKTOBERFEST – finest fall festival in the Midwest, held September 22-23, 2023 in downtown Lee’s Summit

<i>Superb</i> – Logo on all publicity, t-shirts and hyperlink on LSoktoberfest.com, company banner displayed in people’s tent, social media, vouchers for free advertising and mailing labels	\$2,500
<i>Wonderful</i> – Name on publicity (as space allows), link on LSoktoberfest.com, company banner in people’s tent, and social media.....	\$1,000
<i>Excellent</i> – Hyperlink on LSoktoberfest.com, Chamber Link newsletter, program, recognition on social media & sponsor banner	\$750
<i>Marvelous</i> – Hyperlink on LSoktoberfest.com, Chamber Link newsletter, program, sponsor banner	\$350
<i>Kids Street Booth*</i> – Host a booth on Kids Street and promote your business to over 100,000 festival goers.....	\$250

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

<i>Breakfast for Champions Supporting Sponsor</i> – name on publicity & program plus four tickets.....	\$500
<i>Innov8 Sponsorship: LSR-7, St. Michaels and SCA Entrepreneurship Workshops</i> – name on publicity & program	\$500
<i>New Teacher Breakfast Supporting Sponsor</i> – recognition in event program and Link newsletter	\$250

CHAMBER MEMBERSHIP LUNCHEONS

<i>Six tickets for each of the 12 monthly luncheons @ \$25 each</i>	\$1800
<i>Four tickets for each of the 12 monthly luncheons @ \$25 each</i>	\$1200
<i>Two tickets for each of the 12 monthly luncheons @ \$25 each</i>	\$600
<i>__ tickets for each of the 12 monthly luncheons @ \$25 each</i>	\$ ____

Note: tickets do not carry from month to month and online registration is still required each month

MARKETING OPTIONS

<i>Mixed Marketing Bundle</i> – Four quarter page Link Newsletter ads, and four e-blast ads	\$1,000
<i>Business card-size ads</i> – six months of ads in Chamber Link newsletter.....	\$600
<i>Online Category Sponsorship*</i> – sponsor your business category with a leaderboard ad in the online directory	\$500
<i>Weekly e-blast ad*</i>	\$100/ea.
<i>Complete Chamber Member Mailing Labels (printed)</i> – includes primary representatives (approximately 1,100).....	\$100

LEGISLATIVE ADVOCACY OPTIONS

<i>Legislative Day sponsorship (April 2023 in Jefferson City)</i> – recognition on publicity & program, one ticket.....	\$500
<i>Candidate Forums (Spring & Fall 2023)</i>	\$500
<i>Registration for Washington D.C. Fly In with congressional delegation meeting & reception (Spring 2023)</i>	\$750

SILVER & GOLD Options

Silver \$3,000 (total selected not to exceed \$3,300); Gold \$5,500 (total selected not to exceed \$6,000)

Please choose from Bronze options plus the following:

GOLF CLASSIC – annual golf tournament on April 28, 2023

<i>Sponsorship and four players</i> – recognition in program, signage at event and contest package	\$1,100
<i>Sponsorship and two players</i> – recognition in program, signage at event and contest package	\$600
<i>Individual Ticket</i> – Includes contest package	\$250

PROFESSIONAL DEVELOPMENT OPPORTUNITIES

<i>Women in Business Supporting Sponsor</i> – Recognition in event program, recognition in event marketing, opportunity to give out marketing materials	\$250
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MARKETING OPTIONS

<i>Monthly Website Banner Ad*</i> – 1080x150 px banner ad displayed on the Chamber website homepage with link to custom URL.....	\$300
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PLATINUM Options

Platinum \$7,500 (total selected not to exceed \$8,100)

Please choose from Bronze, Silver and Gold options plus the following:

ANNUAL GALA – February 18, 2023 – social event of the year featuring auction, awards, live entertainment and more

<i>Entertainment Sponsor - Sponsorship with two seats; recognition in program and from podium</i>	\$1,200
<i>Auction Sponsor - Two seats; recognition in program & from podium; exclusive logo on auction tables & catalog</i>	\$1,200
<i>Cocktail Hour Sponsor - Logo printed on beverage napkins, recognition in program, from podium & on table decorations</i>	\$1,200

GOLF CLASSIC – annual golf tournament held April 28, 2023

<i>Title Sponsorship</i> – four players, logo on all publicity, logo on t-shirts, exclusive signage, program, recognition at event and in Chamber Link newsletter, and contest package	\$2,500
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HOLIDAY RECEPTION – annual reception held in December 2023

<i>Title Sponsor</i> - Logo on invitations and display table at event*	\$1,000
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OKTOBERFEST – finest fall festival in the Midwest, held September 22-23, 2023 in downtown Lee’s Summit

<i>Headlining Oktoberfest Sponsorship</i> – Sports Tent, Biergarten, Community Stage, Kids Street & Brat Tents*	starting at \$2,000
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PROFESSIONAL DEVELOPMENT OPPORTUNITIES

<i>Women in Business Conference Title Sponsor</i> – Logo on all publicity, opportunity to speak at event, & two tickets.....	\$2,000
<i>Business Seminar Title Sponsor</i> – Logo on all publicity, opportunity to speak at event, & two tickets	\$1,000
<i>Breakfast for Champions Title Sponsorship</i> – Logo on all publicity, opportunity to speak at event & table at event.....	\$500

Please use the enclosed Partnership form to make your requests

*Restrictions apply. Limited number available; first come, first served.
Please note: partnerships must be comprised of more than one of the above selections.



CHAMBER

partnerships • sign-up

Sign me up as a Chamber Partner!

- Platinum \$7,500 (total selected not to exceed \$8,100)
- Gold \$5,500 (total selected not to exceed \$6,000)
- Silver \$3,000 (total selected not to exceed \$3,300)
- Bronze \$1,500 (total selected not to exceed \$1,600)

Please note: partnerships do not include membership dues

Below are the events that work best for our business:

Package/Sponsorship

Annual Gala	\$	
Holiday Reception	\$	
Golf Classic	\$	
Leadership Lee's Summit	\$	
Oktoberfest	\$	
Professional Development	\$	
Chamber Luncheons	\$	
Marketing Options	\$	
Legislative Advocacy Options	\$	
Grand Total	\$	

Company Name _____

Contact Person _____

Phone _____

Email _____

Billing Information

_____ Please invoice me in January 2023

_____ Please invoice me now

_____ Check Enclosed for \$ _____

_____ Credit card (Please call Chamber office)

Deadline to Participate is December 2, 2022

Please Return Forms to:

Lee's Summit Chamber
Attn: Matt Baird
220 SE Main Street
Lee's Summit, MO 64063

Or Email to:
mbaird@lschamber.com

Questions?
Call Matt Baird at 816.524.2424

OFFICE USE ONLY

Date/Time Rec'd	_____
By	_____
Ck#	_____ CC _____



LEE'S SUMMIT CHAMBER

220 SE Main Street • Lee's Summit, MO 64063

Pre-Sort Standard U.S.
Postage
PAID
Permit No. 91
Lee's Summit, MO

Current Resident

2022 Partners

PLATINUM

Aristocrat Motors Lee's Summit
Country Club Bank

GOLD

Central Bank
Dog Training Elite Kansas City South
Great Southern Bank
Saint Luke's Health System
Security Bank
SERVPRO of Lee's Summit
Sterling Bank- Kansas City Branch
Tingle Flooring

SILVER

B Positively Promoting U, inc.
BerganKDV, LTD
Beyond Wealth Advisors
Citizens Bank & Trust
CommunityAmerica Credit Union
Edward Jones- Financial Advisor: Joel Wilson, CFP®
First Federal Bank
John Knox Village
Lee's Summit Medical Center
MassageLuXe/FaceLuXe
Midwest Property Resources
MO Assoc. of Trial Attorneys
Performance Foodservice
Spilker McKeone & Nelson PC
University of Central Missouri Lee's Summit

BRONZE

AT&T
B&T Specialties
Checklist Media
Chinnery Evans & Nail
Denker Law Firm LLC
Developing Potential, Inc.
Diffactory
Door Systems, Inc
Everstead
Farmers Insurance- Jason Langston Agency
Johnny's Tavern
KC Communications and Media Matters
KC Dumpster Company LLC
Lead Bank
Level Up Concrete Lifting, LLC
Longview Funeral Home & Cemetery
Missouri Central Credit Union
Mr. Handyman of Lee's Summit, Raymore and Grandview
LifeGoals Strategies Group- Rodney Loesch
Parker Swearngin, L.L.P.
Salvus TG, LLC
Simmons Bank
TPC Interiors, Inc.
Unity Village
Weed Man
Where Your Money Went