

CHAMBERLink

OCTOBER 2023

THE FUN RETURNS: BEER, BRATS & COMMUNITY AT OKTOBERFEST 2023

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The Chamber hosted its largest fundraiser of the year - Oktoberfest 2023 - September 22, 23 and 24 in downtown Lee's Summit. Despite the rain, hundreds of thousands showed up to drink local craft beer, participate in the Stein Hoisting Competition and sing along at the community and main stages. Thanks to all our incredible volunteers for their hard work in making this year a huge success!

Yours Truly,



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*Publication paid for by the Lee's Summit Chamber of Commerce,
Matt Baird, President, 220 SE Main St., Lee's Summit, MO 64063*

A LETTER FROM THE PRESIDENT



"The Lee's Summit Chamber is continually working on the behalf of you and our great community to ensure your success both personally and professionally."

-Matt Baird, President

Did you know the third Wednesday in October is Celebrate Your Local Chamber of Commerce Day? This year, that day happens to fall on Oct. 18, 2023.

Now, I don't know the exact date this was initiated, but what I can tell you is there are now over 4,000 chambers of commerce across the United States that seek to support job creation, businesses both large and small, and the economic development of local communities.

Chambers of Commerce provide opportunities for businesses and organizations to connect and mentorship opportunities that lead to strengthening the collective voice of their members. They do this in a number of ways, including by promoting policies at the state and local levels that help create jobs and grow the economy.

This year, the US Chamber of Commerce came out with a list of five ways to support your local chamber of commerce that I'd like to share.

First and foremost, by joining your local chamber of commerce you now have access to your most important tool in your toolbox which will help lead to your success.

Secondly, chambers empower you to host events. By hosting an event through the Lee's Summit Chamber, you've now just invited over 1,000 members to come see who you are and where you are. The opportunities that will come your way are endless.

Another great way of building your brand that's third in our countdown of showing support to chambers is offering a special discount to Chamber members. Discounts are a great way to increase foot traffic to your business or online site, as well as show your appreciation to your organization.

A very fun way of showing your support is by hosting an event that involves volunteers. There are so many wonderful nonprofit organizations that the Lee's Summit Chamber supports. You can take advantage by coming together with other like-minded Chamber volunteers to give back to the community and gain visibility.

As we know, social media has become a driving force of promoting you and your brand. The fifth way of showing support would be to highlight a Chamber event you've attended and offer thanks to that member host as well as the Chamber.

However you decide to celebrate this special day, know that the Lee's Summit Chamber is continually working on the behalf of you and our great community to ensure your success both personally and professionally.

Cheers!

Yours Truly,

Matt Baird | President
Lee's Summit Chamber
816.524.2424 | mbaird@lschamber.com

CELEBRATING ENTREPRENEURSHIP

Chamber Hosts Innov8 Workshop

Several area high school students spent a day reimagining the world around them at our Innov8 Entrepreneurship Workshop Oct. 10 at the Missouri Innovation Campus.

These students learned how to develop creative and innovative products and services — then pitched their ideas to a panel of judges.

Much like contestants on "Shark Tank," they had to field some great questions about the feasibility of their products. Our judges included: Tim Denker, Denker Law Firm, Brian Wagler, SERVPRO of Lee's Summit, and Kathy Hunter of Simmons Bank.

Shoutout to the always incredible Brandon Banks for facilitating!

Special thanks to The Missouri Innovation Campus, Simmons Bank, Denker Law Firm, SERVPRO, Central Bank of the Midwest and Tingle Flooring for sponsoring this impactful program!



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It's spooky scary skeletons time! The Chamber, along with Chamber Young Professionals, are set to host the first-ever community-wide Trunk or Treat Spooktacular Wednesday, Oct. 25 from 5-8 p.m. in the Chamber Depot parking lot.

Families can enjoy food truck food, free candy from Chamber members, hot chocolate, yard games and free family fall portraits! Plus, follow the trail through William B. Howard Station Park to find even more sweet treats and ghoulish costumes along the way.

Once the sun goes down we'll be hosting Photos After Dark with a twist! This is a free community event with fun for the whole family!

Chamber members can get involved in three ways!

1. Register to decorate a trunk! Vendors pay just \$24 to pass out candy and promotional materials to parents. Trunk vendors must decorate their trunk, wear a costume and provide a fun, simple activity for kids to play while networking with their parents.

2. Register to set up a table along the trail! Vendors can set up their own table and chair, decorate their area and provide some spooky entertainment while handing out candy and promotional materials. Trail vendors must bring décor, wear a costume and provide a fun, simple activity for kids to play while networking with their parents.

3. Volunteer! Help the Chamber set up and tear down, help put out signs in the community, help kids paint pumpkins or help hand out free hot chocolate to participants!

Prizes will be awarded for best decorated and best activity!

For more information, contact Denise Elam at delam@lschamber.com. Register now at lschamber.com/events.



THE RETURN OF OKTOBERFEST

Lee's Summit Transported to Munich, Germany

Oktoberfest 2023 was a blast! Presented by Central Bank of the Midwest, Oktoberfest took place Friday, Sept. 22, Saturday, Sept. 23 and Carnival-only on Sunday, Sept. 24.

We kicked off Saturday festivities with a Umzug der Wagen (Parade of Wagons) at 10 a.m. *Sponsored by Dyer Oil Graphics*, this was a fantastic parade of decorated hand-pulled wagons through the heart of the festival.

We saw a lot of excitement inside the Volkerzelt (the People's Tent). The Volkerzelt is home to German music and dancing. Authentic German meals were served by Chef Aristo's Curbside, Catering and Eatery on Friday and Saturday.

The Biergarten, *sponsored by Burn Theory Kitchen*, is home to one of our crowd favorite events: The People's Choice Home Brew Competition. From 11 a.m. to 2 p.m. on Saturday, guests filled their tasting glasses with samples of home brewers' best creations and voted for their favorites!

Plus — new this year, we showcased local craft beer in the Biergarten! This included selections from Diametric Brewing Co., Goat Brewing, Smoke Brewing Company, Grains and Tap and Fringe Beerworks! Special thanks to our *local craft beer sponsor Kelly Construction Group* for making that possible.

Many stopped by the Brat Tents, *sponsored by Preferred Pediatrics and St. Luke's Surgicenter*, for some brats, burgers and Bavarian pretzels with cheese! And sports fans felt at home in the Sportzelt, *sponsored by Lee's Summit Honda and Lee's Summit Subaru*.

Two stages of entertainment were ongoing throughout the festival: the Main Stage, *sponsored by McCarthy Chevrolet Lee's Summit and McCarthy Jeep Ram Chrysler Dodge Lee's Summit*, and the Community Stage, *sponsored by Aristocrat Motors Lee's Summit*.

The kiddos had fun on *Kids Street, sponsored by Weichert Realtors — CJ Properties*, and enjoyed crafts and games along the way.

The juried Arts and Crafts Fair featured more than 100 local and regional artists displaying unique handmade crafts, collectibles and original works of art.

Lastly, we had the Stein Hoisting competition *presented by Dean's Trophies, T-Shirts & Awards!* It drew a huge crowd.

Despite the rain, we hope you all had a fantastic time at our largest fundraiser of the year! We know we did!



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Carnival Sponsor



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MEMBER NEWS

UNITED WAY OF GREATER KC HOSTS UNITED BY YOU DAY OCT. 21

On Saturday, Oct. 21 United Way is hosting United By You Day to encourage Waymakers to support local businesses while also giving back. Participating organizations will receive exposure on United Way social platforms, a press release featuring your business, and a highlight on the United Way website. *For more information, contact Taylor Westbrook at taylor.westbrook@uwgkc.org.*

MASSAGELUXE HOSTS CHANCE TO WIN TAYLOR SWIFT IN PARIS TICKETS

MassageLuXe has partnered with Mix 93.3 to giveaway two VIP tickets, airfare and lodging to see Taylor Swift in Paris. To enter, simply stop by MassageLuXe in Lee's Summit and scan a QR code. The drawing will be held inside MassageLuXe and broadcast live on Mix 93.3.

The contest runs until Oct. 20 with the live drawing taking place Oct. 27. *For more information, contact Becka Valentine at bvalentine@massageluxe.com.*



TRUMAN HERITAGE HABITAT FOR HUMANITY TO HOST HOLES FORE HOMES GOLF TOURNAMENT

Truman Heritage Habitat for Humanity is hosting a golf tournament Monday, Oct. 30 at Lakewood Oaks Golf Club in Lee's Summit. Cost is \$175 per golfer or \$600 per team. If you're interested in joining Truman Habitat's cause and bringing your golf skills to those in need, visit trumanhabitat.org for more information.



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Strategic Thinking Made Easy

4-5:15 p.m. | Oct. 3 | Missouri Innovation Campus

Let Todd Long take the fear out of strategic thinking by giving you a simple, collaborative process to identify, determine and commit to the strategic direction for your organization.

Sponsored by HopeKids.



CHAMBER AFTER HOURS: Flavor & The Downtown Deli

4:30-6 p.m. | Oct. 12 | 318 SW Main St.

Network after hours while enjoying cocktails and tapas! Plus, learn about Flavor's future happy hour plans. See you then!



Join us for LUNCH

Yours Truly, **LS** LEE'S SUMMIT
CHAMBER

State of the Schools Monthly Membership Luncheon

11:30 a.m. to 1 p.m. | Oct. 20 | Longview Community College

Join us for our annual State of the Schools Address as we listen and learn from administrators from LSR-7, Blue Springs School District and St. Michael the Archangel Catholic High School and Summit Christian Academy.



TRUNK OR TREAT SPOOKTACULAR!

5-8 p.m. | Oct. 25 | Chamber Depot Parking Lot

Join the Chamber Young Professionals for the Chamber's first-ever Trunk or Treat event! We invite our members to participate by signing up for a spot along the trail, decorating a trunk and handing out candy, or volunteering to help make the event a success! Sponsored by Preferred Pediatrics.



CHAMBER BEFORE HOURS: Pro Deo Youth Center

7:30-8:30 a.m. | Oct. 24 | 214 NE Chipman Rd.

Join us at Pro Deo Youth Center for your morning networking fix! Learn more about the core mission of Pro Deo while making new connections. Register now at lschamber.com/events.

LEE'S SUMMIT CHAMBER

WOMEN

20 IN BUSINESS 23

CONFERENCE

Presented by



THE BEE EFFECT

EMPOWER YOUR HIVE, ONE INTERACTION AT A TIME

The Lee's Summit Chamber's Women in Business Conference aims to connect female business professionals in eastern Jackson County and beyond through impactful programming, networking opportunities and educational training.

The conference is hosted in Lee's Summit, Missouri but its reach extends beyond city limits into all parts of eastern Jackson Coun-

ty, Lafayette, Johnson and Cass County. We invite women of all backgrounds and professional stages of their careers. Whether you are a young professional just starting out in your career, a budding or seasoned entrepreneur, or someone with years of experience, we welcome all to join this impactful conference.

Wednesday, November 8, 2023 | Abundant Life Church (CORE Bldg)

PURCHASE TICKETS

Promote Your Business

The Women in Business Conference is more than just an opportunity to learn and network. It's also a great chance to market your business to women all across the Kansas City Metro. This year's conference will include a Retail Shopping Experience featuring women-focused businesses, a coffee lounge and purse donations to support Hillcrest Transitional Housing.

For more information about how to be a vendor at the expo, **contact Linda Driskill, ldriskill@lschamber.com.**

Keynote Speakers



Dr. Michelle Robin

Founder of Small Changes, Big Shifts and Your Wellness Connection

Morning Keynote: Connection Matters – How Community Nourishes Your Wellbeing

For over thirty years, Dr. Michelle Robin has been guiding people on their wellness journeys. The CEO of Small Changes, Big Shifts, a wellness organization focused on whole-person health, Dr. Robin is passionate about seeing people come fully alive and live their best lives — at home, work and in the community.



Pamela Potts

Certified Coach, Speaker, Author and Facilitator

Afternoon Keynote: Elevate & Excel — Empowering Women Leaders & Their Teams to Thrive

Passionate about helping leaders be at their highest and best, Pamela specializes in executive coaching, facilitating group coaching and team development that results in developing effective leaders and high-performing teams.

Breakout Sessions



Natural Networking

*With Kelly Lightfoot,
Creative Director and
Brand Manager*



Time Management - It's a Mindset

*With Amy Schield,
Certified Professional
Life Coach*



Creating Space to Breathe Through Life Transitions

*With Joanie Nicholas,
Space Organization
Expert*



Transformative Marketing

*With Abigail Pumphrey,
Co-Founder &
CEO of Boss Project*



Delegate Like a Queen Bee

*With Pamela Potts,
Keynote Speaker*



Women, Wealth & Well-BEEing

*With Lauren Bery,
Edward Jones Financial
Advisor*

Purse SUING HOPE

Raffle & Purse Donation Benefiting Hillcrest Transitional Housing

Donate an item to our purse drive or purchase raffle tickets for your chance to win one of several raffle prizes! Raffle tickets are \$5 each or five for \$20 and can be purchased in advance during event registration. Half of all raffle proceeds to benefit Hillcrest Transitional Housing.

Items to donate include, but are not limited to:

- Lip Gloss/balm
- Scented Hand Lotion
- Bath Products
- Comfy Socks
- Notebooks or Journals
- Nail Polish & Remover
- Travel First-Aid Kits
- Colored Pens
- Gift Cards to Ulta, Sephora, Target & Walmart for cosmetics
- Sanitary Products
- Hairbrushes, Hair Ties, Clips & Wraps
- Eyeglass Cases & Eyeglass Cleaning Cloths
- Gloves/Hats/Scarves

PURCHASE TICKETS

Raffle Item Donations

The Chamber is seeking donations of items to be raffled off during our annual Women in Business Conference. Items can be, but not limited to: vacation packages, gift baskets, dining experiences, etc. This is another great way to bring exposure to your business while supporting our Purse Project to benefit Hillcrest Transitional Housing. For more information, **contact Megan Gray at mgray@lschamber.com.**

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Join Us for "Networking for a Cause"

Get Your GUEST Pass For Our
'Fun Friday' Networking Event!

DATE: October 27th, 8:30am-10am

Location: Bridge Space; 210 SW Market St; Lee's Summit, MO



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STATE OF THE SCHOOLS ADDRESS

Learn What Area Schools Are Working Toward

Join us for our annual State of the Schools Address as we listen and learn from administration from LSR-7 and the Blue Springs School District along with our private schools Saint Michaels and Summit Christian Academy.

Hear highlights from each and dive into their own respective accomplishments!

Plus, learn what goals they've set for the remainder of the school year as they finish strong!

Speakers include Dr. David Buck from the LSR-7 School District, Dr. Bob Jerome from Blue Springs School District, Chris Hahn from Summit Christian Academy and more!

Luncheon sponsored by Gutter Cover.



AI IN THE WORKPLACE

Chamber Young Professionals Luncheon

What does AI mean for us as business professionals? How can we use it to our advantage? When should we opt out of it? Is it dangerous?

Learn all this and more at our next Chamber Young Professionals Luncheon, AI in the Workplace, with guest speaker Kevin Oldham — CEO of Diffactory and host of the "Franchise My Business Podcast."

Kevin is a multi-faceted entrepreneur based in Lee's Summit who owns businesses that span tech, marketing and wellness. He is also the co-owner of The Smoothie Shop & Supplements franchise system.

To register, visit lschamber.com/events. For more information, contact Denise Elam at delam@lschamber.com.



WELCOME TO OUR NEWEST CHAMBER MEMBERS

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MEMBER RENEWALS

The following are this month's renewals and
the number of years they've been members:

STEP Up Consulting	1	Eagle Fluid Power, Inc.	13
State Farm-Mark Royalty Agency	1	Country Club Bank-Lee's Summit Woods Chapel	14
The Brothers that just do Gutters	1	The Law Office of Kelly, Symonds, Reed & Jansen LLC	14
Lakewood Local	1	Coffee News KC Metro	14
One Way Cleaning Company.	1	Tim & Jana Allen - Realty Executives of Kansas City.	14
2A Marketing	1	SERVPRO of Lee's Summit	15
Mascot Junction.	1	Nadlers Meats & Catering LLC.	15
Brinkmann Constructors	1	Kristen Schreiner, D.D.S., L.L.C..	15
Mike DeSimio	1	Tingle Flooring.	15
GearBrokers	1	Drayton W. Riley State Farm Agency	16
Macadoodles of Lee's Summit.	1	Lund Law Offices, LLC.	17
Anytime Fitness	1	Columbia College-Kansas City	17
Lovell Insurance Group.	2	Denker Law Firm LLC	17
The DRIPBaR Lee's Summit	2	Lee's Summit Symphony Orchestra	18
Martin Tax & Financial Services	2	Aurora Plastic and Hand Surgery	18
Susan Coffman	2	Cosentino's Price Chopper-Raintree	19
Red Door Woodfired Grill	2	Show-Me Live Event Productions	20
Sharp-Long 72 Degrees Air Conditioning and Heating	2	Emmanuel Ngomsi Ph.D..	20
Adams Home Inspection, Inc.	3	Lee's Summit Sunrise Sunset Rotary Club	20
Keri Ingle	3	Lee's Summit Social Services.	20
Journey Church International	3	Marshall's Lawn Service, Inc.	20
Screenmobile of Lee's Summit	4	Summit Eye Center, LLC.	20
Dave True.	4	Wells Fargo Advisors	20
Nextcare	4	Fender Family Dentistry	20
The Retreat.	4	Performance Foodservice	21
Everstead.	4	Flooring and More	21
Element Medical Imaging	4	Quick Clean Car Wash, Inc..	21
Midwest Distribution	5	Rotary Club of Lee's Summit.	21
Darrell Leven.	5	Langsford Development Co.	21
Cullum & Brown of Kansas City, Inc.	5	Summit Christian Academy	21
Kidz First Therapy	5	Baird Realty Group	21
Farmers Insurance - Jason Langston Agency.	5	Cosentino's Price Chopper-Lakewood	21
Integrity Group Real Estate - Pam Hatcher.	6	Chipman Road Animal Clinic.	21
Wally's Grill & Drafthouse	6	B & L Plumbing Service, Inc.	21
PuroClean Property Restoration Services	6	Harmon Floor Covering, Inc..	21
EJCB-American Family Insurance	6	Julia E. Hampton, CPA, PC	21
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THANK YOU!

EVENTS THIS MONTH

Please note: All events are subject to change. Please visit LSchamber.com for the most up-to-date information.

October 3

- 8 a.m., Ambassador Committee, Chamber Office
- 9:15 a.m., New Member Orientation, Chamber Office
- 4 p.m., Recess for Success, Missouri Innovation Campus

October 5

- 8 a.m., Health & Human Services Committee, Lee's Summit Medical Center
- 4 p.m., Ribbon Cutting: Mascot Junction, 664 SE Bayberry Ln. STE 101

October 10

- 8 a.m., Leadership Lee's Summit Program: Closed Meeting
- 9 a.m., Ribbon Cutting: Summer Moon Coffee, 699 NW Blue Pkwy
- Noon, Networkers at Noon Leads Group, Johnny's Tavern

October 11

- 8 a.m., Business Development Council, Chamber Office
- 4 p.m., Ribbon Cutting: Crescent Moon Cabinets, 2077 NE Rice Rd.

October 12

- 8 a.m., Executive Committee Meeting, Chamber Office
- 4:30 p.m., Chamber After Hours: Flavor & The Downtown Deli

October 17

- 11 a.m., Diversity and Inclusion Committee, Connect Coworking, LLC
- 11:30 a.m., Chamber Young Professionals Luncheon, Weichert Realtors - CJ Properties
- 2:30 p.m., Ribbon Cutting: PNC Bank, 908 NW Pryor Rd.
- 4 p.m., Oktoberfest Committee Meeting Wrap Up, Johnny's Tavern

October 18

- 8:30 a.m., Education Committee Meeting, Pro Deo Youth Center
- Noon, Board of Directors Meeting, TBD
- Noon, Board Retreat: Closed Meeting

October 19

- 3:30 p.m., Military Affairs Committee, American Legion Building
- 3:30 p.m., Ribbon Cutting: Pappos Pizzeria & Pub, 428 SW Ward Rd.

October 20

- 11:20 a.m., Monthly Membership Luncheon: State of the Schools Address, Longview Community College

October 24

- 7:30 a.m., Chamber Before Hours, Pro Deo Youth Center
- 11:30 a.m., Ribbon Cutting: Johnny Rowlands Driving Schools, 833 NE Lakewood Blvd.
- Noon, Networkers at Noon Leads Group, Johnny's Tavern
- 3 p.m., Annual Gala Committee Kickoff Meeting, Chamber Office
- 4:30 p.m., Groundbreaking: Downtown Farmer's Market, Downtown LS

October 25

- 11 a.m., Young Professionals Committee Meeting, Chamber Office
- 3 p.m., Ribbon Cutting: Destination Home Team/Crawford Creek Estates, TBD
- 5 p.m., Trunk or Treat Spooktacular!, Chamber Depot Parking Lot

October 26

- 4 p.m., Ribbon Cutting: Stehl Family Dentistry, 220 NW McNary Ct.

October 27

- 7:30 a.m., Governmental Relations Committee Meeting, UCM Innovation Campus
- 8:30 a.m., Fun Fridays Networking Event, Bridge Space



**LEE'S SUMMIT
CHAMBER**

2023 Partners

PLATINUM

Aristocrat Motors Lee's Summit
Country Club Bank
Saint Lukes Health System
SERVPRO of Lee's Summit

GOLD

Central Bank
Great Southern Bank
Security Bank
Tingle Flooring

SILVER

B Positively Promoting U
BerganKDV
Beyond Wealth Advisors
Budget Blinds
BV Contracting Solutions
CEAH Realtors
CommunityAmerica Credit Union
Dog Training Elite
Door Systems, Inc
Edward Jones-Joel Wilson
John Knox Village
KC Dumpster
Kansas City Cannabis Co.
Kelly Construction Group
Lee's Summit Medical Center
Midwest Property Resources
MO Association of Trial Attorneys
Performance Foodservice
Salvus TG
Southern Bank
Spilker McKeone & Nelson PC
Sterling Bank of Kansas City
University of Central Missouri-Lee's Summit

BRONZE

AFC Heating and Cooling
B&T Specialties, LLC
Checklist Media
Chinnery Evans & Nail
Denker Law Firm
Developing Potential, Inc.
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Digital Marketing Inc.
Driskill Business Development Group
Farmer's Insurance- Jason Langston
First Federal Bank
GEHA
Harbor Hospice
Johnny's Tavern Lee's Summit
Lead Bank
Lee's Summit Social Services
Level Up Concrete Lifting
LifeGoals Strategies Group/ Rodney Loesch CFP
Longview Funeral Home & Cemetery
Missouri Central Credit Union
Mr. Handyman of Lee's Summit
Parker Swearngin
Simmons Bank
TPC Interiors, Inc.
Unity Village
Weed Man