

2026

OPTIONS

Sponsorships & Marketing Opportunities

- Elevate your Brand
- Boost Sales & Drive Leads
- Strengthen Connections & Build Loyalty
- Exclusive Sponsor Recognition
- Maximize Visibility with Publicity & Signage



220 SE Main St. | Lee's Summit, MO 64063 | 816.524.2424 | [LSchamber.com](https://www.LSchamber.com)



SPONSORSHIPS AND MARKETING OPPORTUNITIES



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SPECIAL *Events*

Annual Gala | FEBRUARY 21ST

The Chamber's Annual Gala is one of the highlights of the year. The event features a catered dinner, entertainment, dancing, live and silent auctions, awards program, mingling and merriment!

With nearly 500 attendees, the Annual Gala is a great opportunity to gain excellent exposure through one of our exclusive sponsorship opportunities.

Contact Megan Gray, Director of Special Events, at 816.524.2424 or mgray@lchamber.com

Title Sponsor - \$4,000 (SOLD)

- Prime seating (table of 8) at the Gala
- Opportunity to speak 2-3 minutes on the stage
- Logo in all event promotion and materials, including e-blasts, Chamber Link Newsletter, social media, event invitations and program
- Verbal recognition from the podium at event

Online Auction Sponsor - \$3,000 (SOLD)

- Complimentary reservations for four
- Live link on event website
- Recognition on all Gala marketing materials
- Verbal recognition from the podium at event

Live Auction Sponsor - \$1,500

- Recognition in Gala program and PowerPoint
- Exclusive logo in auction catalog
- Recognition on auction tables
- 2 tickets

Entertainment Sponsor - \$1,500

- Recognition in Gala program and PowerPoint
- Signage recognition at the event
- 2 tickets

Scan the QR code for
a full list of available
sponsorships



Golf Classic | MAY 7TH

The Chamber's Annual Golf Classic features 144 players enjoying networking, golf, and a catered lunch. Sponsors gain publicity on course holes and the clubhouse, event-day access, and recognition in the event program and Chamber Link Newsletter.

Contact Megan Gray, Director of Special Events, at 816.524.2424 or mgray@lschamber.com

Title Sponsor- \$3,500

- Team of four in the tournament
- Logo on all publicity surrounding the event
- Opportunity to have a representative on-site
- Signage on the course

Golf Cart Sponsor- \$1,300

- Signage on all golf carts with exclusive logo
- Signage on the course

Breakfast Sponsor - \$1,000

- Opportunity to have a representative on-site during breakfast
- Signage displayed in the breakfast area

Beverage Stop Sponsor - \$550 (2 available)

- Opportunity to be on-site manning the beverage stop and provide fliers, promo items, etc.
- Signage at the station

Team Photo Sponsor - \$750

- Logo on team photo taken of each player
- Signage on the course

Snack Stop Sponsor - \$500

- Opportunity to be on-site manning snack stop and provide fliers, promo items, etc.
- Signage at the station

Contest/Specialty Hole Sponsor - \$500

- Opportunity to be on-site manning the contest and provide fliers, promo items, etc.
- Signage at the contest hole

"19th Hole" Sponsor - \$500

- Opportunity to be on-site manning the "19th Hole" area and provide fliers, promo items, etc.
- Signage at the station
- Sponsor to provide drinks

Scan the QR code for
a full list of available
sponsorships



New Teacher Breakfast | AUGUST

The Chamber's Education Committee hosts an annual breakfast welcoming new teachers to the LSR-7 School District each fall.

Contact Megan Gray, Director of Special Events, at 816.524.2424 or mgray@lschamber.com

Title Sponsor - \$3,000 (SOLD)

- Representative to speak at event for 5 minutes on behalf of business
- Logo on event marketing & on goody bags to all new teachers
- Recognition in Chamber Link Newsletter
- Two complimentary reservations for event (invite-only event)
- Opportunity to place marketing materials at tables

Gold Sponsor - \$750

Silver Sponsor - \$500

Bronze Sponsor - \$250

Contact Megan for more information regarding sponsorship benefits.



Oktoberfest | SEPTEMBER 25TH-26TH

Experience the charm of Munich with this vibrant fall festival!

Promote your business to more than 100,000+ attendees with enjoying arts and crafts, Kids Street, a carnival, German cuisine and dancing, a Biergarten, home brew competition, live entertainment and more.

Contact Megan Gray, Director of Special Events,
at 816.524.2424 or mgray@lschamber.com



Title Sponsor- \$6,000 (SOLD)

- Listing in Digital Program, on Official Event Website, Sponsor Banner
- Logo featured and website hyperlinked on Official Event Website
- Logo on all Publicity, on Event Signage, and on the back of Event T-shirts
- Recognition on Social Media
- Chamber Newsletter Ad
- *Verbal Onstage Recognition*
- *Booth Space at Oktoberfest*

Main Stage- \$3,500

Community Stage- \$3,000

- Listing in Digital Program, on Official Event Website, Sponsor Banner
- Logo featured and website hyperlinked on Official Event Website
- Logo on all Publicity, on Event Signage, and on the back of Event T-shirts
- Recognition on Social Media
- Chamber Newsletter Ad
- *Verbal Onstage Recognition*
- *Exclusive Signage at Stage*

Kid's Street- \$2,500

- Listing in Digital Program, on Official Event Website, Sponsor Banner
- Logo featured and website hyperlinked on Official Event Website
- Logo on all Publicity, on Event Signage, and on the back of Event T-shirts
- Recognition on Social Media
- Chamber Newsletter Ad
- *Booth Space at Oktoberfest*



Biergarten- \$3,500 Brat Tent- \$3,000 Safety & Barricades- \$2,500 Carnival- \$2,500
Arts & Crafts- \$2,500 Hometown Heroes- \$2,000 Best of the Fest- \$1,500 Golf Cart- \$1,000

In additional to the benefits below, pricing reflects visibility, location, & exposure offered

- Listing in Digital Program, on Official Event Website, Sponsor Banner
- Logo featured and website hyperlinked on Official Event Website
- Logo on all Publicity, on Event Signage, and on the back of Event T-shirts
- Recognition on Social Media
- Chamber Newsletter Ad
- Exclusive Signage at location/event

Superb- \$2,500

- Listing in Digital Program, on Official Event Website, Sponsor Banner
- Logo featured and website hyperlinked on Official Event Website
- Logo on all Publicity, on Event Signage, and on the back of Event T-shirts
- Recognition on Social Media
- Chamber Newsletter Ad



Wonderful- \$1,000

- Listing in Digital Program, on Official Event Website, Sponsor Banner
- Hyperlinked on Official Event Website
- Recognition on Social Media



Wagon Parade- \$750

- Listing in Digital Program and on Official Event Website
- Recognition on Social Media
- Logo featured on Official Event Website
- Logo on Event Signage and on the back of Event T-shirts
- Chamber Newsletter Ad



Divine- \$500

- Listing in Digital Program, on Official Event Website, Sponsor Banner
- Hyperlinked on Official Event Website

Kickoff- \$500

- Listing in Digital Program, on Official Event Website, Sponsor Banner
- Logo featured and website hyperlinked on Official Event Website
- Recognition on Social Media
- Logo on Event Signage

Trunk or Treat Spooktacular | OCTOBER

Our beloved Trunk-or-Treat Spooktacular drew over 1,000 kids in 2025! Families will enjoy a food truck, free candy, family photos, hot chocolate, and costume contests in a fun, festive atmosphere.

Don't miss the chance to put your business in front of thousands of local parents and families this fall!

Contact Denise Elam, Director of Marketing, at 816.524.2424 or delam@lschamber.com

Title Sponsor - \$1,000 (SOLD)

Food Truck Sponsor - \$750

Decor Sponsor - \$750

Hot Chocolate Sponsor - \$500

Snack Sponsor - \$500

Craft Booth Sponsor - \$500

Trunk of Treat Bag Sponsor - \$250

Supporting Sponsor - \$250



Women in Business Conference | NOVEMBER

The Lee's Summit Chamber Women in Business Conference empowers female professionals across eastern Jackson County and beyond through impactful programming, networking, and education. Hosted in Lee's Summit, Missouri, the event welcomes women from all backgrounds and career stages-young professionals, entrepreneurs, and seasoned leaders alike. With attendees from surrounding communities on both sides of the state line, the conference fosters growth and connection for all.

This full-day experience features inspiring keynote speakers, engaging breakout sessions, and valuable networking opportunities, thoughtfully designed to make the most of your time.

Open to the public, LS Chamber members enjoy discounted registration through their member accounts. Join us for a day of connection, growth, and empowerment!

Contact Lisa Frogge, Director of Membership, at 816.524.2424 or lfrogge@lschamber.com

Title Sponsor - Partnership - \$2,000 (SOLD)

Beverage Sponsor - \$750

Lunch Sponsor - \$1,250

GOLD Supporting Sponsor - \$500

Breakfast Sponsor - \$1,000

SILVER Supporting Sponsor - \$500

Gift Sponsor - \$1,000

Program Ads - Pricing varies



Hometown Heroes Banners | SEPTEMBER & OCTOBER

Honor our veterans with hero banners displayed in downtown LS during the months of September and October. Sponsorships include your business name and social media highlights and help fund welcome bags for new service members at Whiteman Air Force Base.

Contact Matt Baird, President, at 816.524.2424 or mbaird@lschamber.com.

Sponsored Banner - \$500



Holiday Reception | DECEMBER 2ND

The Holiday Reception is well-attended by more than 300 members and serves as a fundraising event for local nonprofits. Sponsors receive publicity on event signage and all marketing materials.

Contact Linda Driskill, Member Services Coordinator, at 816.524.2424 or ldriskill@lschamber.com

Presenting Sponsor - \$1,500



ADVOCACY *Events*

Contact for all Advocacy Events: Matt Baird, President, at 816.524.2424 or mbaird@lschamber.com.

Candidate Forums

SPRING 2026 - MARCH 4TH, 11TH, & 19TH

FALL 2026 - OCTOBER

Forums are held at the Missouri Innovation Campus starting at 6:30 PM

The Lee's Summit Chamber hosts Candidate Forums on an as-needed basis before local municipal elections as well as general elections. These events give the public an opportunity to meet the candidates and also hear their positions on certain issues so they can make an educated vote.

Forum Sponsor - \$500

- Logo on signage at the event
 - Recognition on all publicity including e-blasts, Chamber Link Newsletter, social media and more
-

Legislative Day | APRIL 14TH

Each year, the Chamber travels to Jefferson City by bus for meetings with legislators, tours of key landmarks and networking before returning to Lee's Summit on the Amtrak train.

Legislative Day Sponsor - \$500

- Recognition on all publicity including e-blasts, Chamber Link Newsletter, social media and more
 - Logo on printed program
 - One complimentary reservation for trip
-

Bridging Communities:

A Conversation with Economic Development Professionals | MARCH 20TH

A special Monthly Membership luncheon featuring a Panel of economic development professionals representing eastern Jackson County highlighting the opportunities and challenges the communities will face now and in the future.

Title Sponsor - \$500

- Listed on online calendar of events
- Recognition in e-blasts and Chamber Link Newsletter
- Representative to speak at event for 3-4 minutes on behalf of business
- Two complimentary reservations for event
- Opportunity to place marketing materials at tables & do a drawing to collect business cards

NETWORKING *Events*

"Chamber Team, I sincerely appreciate your support yesterday in helping us host a very successful after-hours event! We are still feeling the energy ripple today!"

"The Veterans Day luncheon showed great support for the local military and veteran community. We had a great turnout, enjoyed excellent barbecue, honored "Hometown Heroes," and listened to a keynote from a veteran focused charity called Objective Zero. This is one of the best luncheons of the year, hands down!"

Monthly Luncheons | THIRD FRIDAYS 11:30 AM-1:00 PM

Monthly Luncheons feature a variety of informative and inspiring speakers, as well as networking and a catered lunch. Attendance averages 120 members, so it's a great way to reach many members.

Contact Megan Gray, Director of Special Events, at 816.524.2424 or mgray@lschamber.com

Title Sponsor - \$350 per luncheon *Price varies for certain luncheons

- Listed on online calendar of events, e-blasts, and Chamber Link Newsletter
- Representative to speak at event for 3-4 minutes on behalf of business
- Two complimentary luncheon reservations
- Opportunity to place marketing materials at tables and do a drawing to collect business cards



NETWORKING *Events*

Chamber Before Hours | FOURTH TUESDAYS 7:30-8:30 AM

These easy-going events bring 35 members into your business on average. It's a great way to promote your business to multiple members before the work day starts.

Contact Janet Shelman, Admin. & Events Coordinator, at 816.524.2424 or jshelman@lschamber.com

Chamber Before Hours Sponsor - \$200 per event

- Listed on online calendar of events, e-blasts, Chamber Link Newsletter, and social media
- Representative to speak at event for 3-4 minutes on behalf of business
- Sponsor to provide breakfast

Chamber After Hours | SECOND THURSDAYS 4:30-6:00 PM

Networking events held at the sponsor's location. Get approximately 40 members in the doors of your business and showcase everything you have to offer.

Contact Janet Shelman, Admin. & Events Coordinator, at 816.524.2424 or jshelman@lschamber.com

Chamber After Hours Sponsor - \$250 per event

- Listed on online calendar of events, e-blasts, Chamber Link Newsletter, and social media
- Representative to speak at event for 3-4 minutes on behalf of business
- Sponsor to provide apps and adult beverages



YOUNG PROFESSIONAL *Events*

Contact for all YP Events: Denise Elam, Director of Marketing, at 816.524.2424 or delam@lschamber.com

Chamber Young Professionals is open to members between the ages of 21-40. Members build community while developing personally and professionally through civic involvement, community service, and expert-led workshops. *Please note: Sponsors are not required to be YP participants.

Young Professionals Coffee Connects & Happy Hours

Chamber Young Professionals meet on a regular basis to mix and mingle over coffee and refreshments. These events help build genuine relationships and community within our Young Professionals group, spurring connections, leads and referrals. Connections Hosts provide coffee/refreshments and a space large enough to accommodate up to 30 people. This is an excellent opportunity to bring 20-30 young professionals into your business to tour and spread the word about your offerings.

YP Connections Host - \$100 *must provide coffee or happy hour beverages

- Listed on online events calendar, e-blast, Chamber Link Newsletter and social media
- Representative to lead a tour of your business or speak for 3-4 minutes on behalf of the business
- Optional – Raffle off an exciting giveaway and keep the business cards afterwards!

Lunch & Learns | QUARTERLY

Chamber Young Professional Lunch & Learns are hosted quarterly throughout the calendar year. These professional development workshops are an excellent way for young professionals to build genuine community while deepening their understanding of topics relative to their career growth. Previous events have included expert-led discussions on mentorship, confident communication and mind mastery.

Lunch & Learn Sponsor - \$200 per luncheon

- Listed on online calendar of events, e-blasts, Chamber Link Newsletter, and social media
- Representative to speak at event for 3-4 minutes on behalf of business
- Optional – Raffle off an exciting giveaway and keep the business cards afterwards!

Young Professionals Leadership Summit | APRIL

Young Professionals Leadership Summit is a dynamic half-day event designed to empower emerging leaders with the tools and strategies needed to thrive in today's fast-paced world. This event is offered to Chamber members at a discounted rate, with young professionals from across the KC Metro in attendance.

Title Sponsor - \$1,000

Beverage Sponsor - \$500

Lunch Sponsor - \$750

Supporting Sponsor - \$250

Contact Denise for more information regarding sponsorship benefits.

LEADERSHIP LEE'S SUMMIT *Events*

"A community is only as strong as its leaders and those who are willing to step out of their comfort zones and do what is necessary to help move their community forward."

Leadership Lee's Summit trains the next generation of leaders by equipping them with the tools and knowledge necessary to become active participants and leaders.

If you look at the alumni list of LLS graduates, you will find many leaders in our community, including the mayor, mayor pro tem, city manager, several current and former city council members, city employees, business owners, community activists and leaders in the nonprofit community. All used their knowledge and the skills gained in LLS to help make Lee's Summit a better community."

Leadership Lee's Summit (LLS) is designed to assist in developing the future leaders of the area. Since its inception in 1991, the program has empowered more than 500 participants to become influential community leaders. It's an opportunity to grow, build strong relationships with community members to amplify your reach and collaborate with others to work together toward common goals.

Class topics include Lee's Summit history, non-profits, recreation and leisure, education and lifelong learning, healthcare and wellness, business and industry, city and government, and a legislative day in Jefferson City.

Meetings for Leadership Lee's Summit take place from September through May on the second Tuesday of every month. Graduation takes place in May. Limited to 30 participants.

Leadership Lee's Summit | SEPTEMBER - MAY

Contact Lisa Frogge, Director of Membership, at 816.524.2424 or lfrogge@lschamber.com

Class Participant - \$950

Reception Sponsor - \$750

Lunch Sponsor - \$750

Marketing Swag - \$750

- Company logo on LLS swag



BUSINESS DEVELOPMENT *Events*

“Our Director of Operations stumbled across the recording of the Recess for Success presentation about minimum wage laws and was very impressed! Now he is interested in attending other workshops or presentations – which is great news since he’s the one who pays our membership!”

“Rylee was a connection I made that evening after our table discussions on connections at the Recess for Success event. I introduced her to a contractor working on one of our school projects who was looking for people to do signage. Connections at its finest!”

Recess for Success | FIRST TUESDAYS 4:00-5:15 PM

The Chamber’s professional development series features experts in a variety of development topics from sales to social media marketing and beyond.

Contact Matt Baird, President, at 816.524.2424 or mbaird@lschamber.com.

Monthly Sponsor - \$150

- Listed on online calendar of events, e-blasts, and Chamber Link Newsletter
- Representative to speak at event for 3-4 minutes on behalf of business
- Opportunity to place marketing materials at tables

Business & Bagels | QUARTERLY

The Chamber’s quarterly morning professional development series features experts in a variety of topics designed to help businesses thrive in a diverse environment. Sponsors have the opportunity to market their business to approximately 35+ business professionals.

Contact Linda Driskill, Member Services Coordinator, at 816.524.2424 or ldriskill@lschamber.com.

Quarterly Sponsor - \$200

- Listed on online calendar of events, e-blasts, Chamber Link Newsletter, and social media
- Representative to speak at event for 3-4 minutes on behalf of business
- Logo on event PowerPoint
- Opportunity to place marketing materials at tables

BUSINESS DEVELOPMENT *Events*

Breakfast for Champions | SEPTEMBER 11TH

The Chamber's annual entrepreneurship breakfast highlights the spirit of entrepreneurship in Lee's Summit. The event features local business professionals who have built successful ventures in various industries and paved the way for new innovations. Breakfast for Champions replaces the September Monthly Membership Luncheon.

Contact Matt Baird, President, at 816.524.2424 or mbaird@lschamber.com.

Champion Sponsor - \$500

- Listed on online calendar of events, e-blasts, Chamber Link Newsletter, and social media
 - Four complimentary reservations to the event
-

Risk Takers Empowerment Exchange | SEPTEMBER 11TH

Gain insights from prominent leaders in entrepreneurship. Inspire fresh ideas and supercharge your growth.

Contact Matt Baird, President, at 816.524.2424 or mbaird@lschamber.com.

Title Sponsor - \$1,000 (SOLD)

Food Sponsor - \$500

- Listed on online calendar of events, e-blasts, Chamber Link Newsletter, and social media
 - Two complimentary reservations for event
 - Logo on signage at the event
-

Innov8 | SPRING & FALL

The Chamber partners with the LSR-7 School District and private schools in Lee's Summit for full-day entrepreneurship workshops. Local business leaders serve as mentors and judges to the students as they craft a product/service and learn how to communicate their ideas to potential investors and customers.

Contact Matt Baird, President, at 816.524.2424 or mbaird@lschamber.com.

Innov8 Sponsor - \$200

- Listed on online calendar of events, e-blasts, Chamber Link Newsletter, and social media
- Representative to speak at event for 3-4 minutes on behalf of business
- Logo on event PowerPoint
- Opportunity to place marketing materials at tables

MARKETING & Communications

Chamber Link Newsletter | MONTHLY

The Chamber Link is the monthly newsletter including upcoming events and programs, member news and events, photos and more. The Link is distributed online through the Chamber website and email.

Contact Denise Elam, Director of Marketing, at 816.524.2424 or delam@lschamber.com

- Business Card Size Ad \$100
- One-quarter Page Ad \$150
- One-half Page Ad \$200



Community Guide & Membership Directory

This annual publication highlights both our Chamber members and the growing community of Lee’s Summit. With more than 80 pages filled with member highlights, program profiles and a full categorical membership directory, this is the one publication you do not want to miss out on!

The publication is directly mailed to all 1,000+ members and is placed at high traffic areas in LS.

To purchase an ad, contact Townsquare Publications, our member publication partner, at 816.791.7006 or marketing@tspubs.com.



SCAN TO VIEW
OUR 2025 GUIDE



Online Advertising | ONGOING

Online Directory Category Sponsor - \$500 annual fee
Allows your ad to be posted at the beginning of the category listing you select, and your logo will be added to your alphabetical listing. Limited to one per category.
Size: 1000 x 400px (JPG or PNG)

Monthly Website Ad- \$300 Ad displayed on Chamber website homepage with link to custom URL for the duration of the month of your choosing.

Contact Denise Elam, Director of Marketing, at 816.524.2424 or delam@lschamber.com



Email Marketing | WEEKLY

This Week weekly email provides the latest information about upcoming events, business resources, networking opportunities and more!

Emails are distributed to nearly 2,000 Chamber members every Monday morning.

Ad Placement Weekly Email to all Members (1200px x 400px) - \$200

Reserving an Ad in the email blast guarantees you prime placement. Your Ad can be linked to the URL of your choice.

Contact Denise Elam, Director of Marketing, at 816.524.2424 or delam@lschamber.com

Angel Sponsorship

Sponsor a Nonprofit Membership - \$500

Support your favorite nonprofit organization in a meaningful way by sponsoring their Chamber Membership. Supporting member will be included in the New Member announcement to all members.

Contact Lisa Frogge, Director of Membership, at 816.524.2424 or lfrogge@lschamber.com

INTERESTED? *Let's get started!*

Thank you for your interest in Chamber sponsorships. Let us know what opportunity you are interested in by contacting a staff member below or scan the QR code below to sign up online.

CONTACT US:

Matt Baird

Chamber President
mbaird@lschamber.com

Lisa Frogge

Director of Membership
lfrogge@lschamber.com

Megan Gray

Director of Special Events
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Denise Elam

Director of Marketing & Communications
delam@lschamber.com

Or call the Chamber Office at 816.524.2424

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