

**2025**

# OPTIONS

**Sponsorships & Marketing Opportunities**

- Elevate your Brand
- Boost Sales & Drive Leads
- Strengthen Connections & Build Loyalty
- Exclusive Sponsor Recognition
- Maximize Visibility with Publicity & Signage

**LS** **LEE'S SUMMIT**  
**C H A M B E R**

220 SE Main St., Lee's Summit, Mo 64063

816. 524. 2424 | [lschamber.com](http://lschamber.com)

# SPONSORSHIPS & MARKETING OPPORTUNITIES

## Contents

Annual Gala	3
Golf Classic	4
New Teacher Breakfast.....	5
Oktoberfest	6
Trunk or Treat Spooktacular.....	7
Women In Business Conference.....	8
Hometown Heroes.....	9
Holiday Reception.....	9
Candidate Forums .....	10
Legislative Day.....	10
Conversations with Our Mayors .....	10
Luncheons.....	11
Young Professionals.....	11
Before/After Hours.....	11
Recess for Success.....	12
Business & Bagels.....	12
Risk Takers Empowerment Exchange...	12
Entrepreneur Professionals Panel.....	12
Breakfast for Champions.....	13
Innov8.....	13
Leadership Lee's Summit.....	14
Chamber Link Newsletter & Community Guide.....	15
Membership Directory.....	15
Online Advertising.....	16
Email Marketing.....	16



# SPECIAL Events

## Annual Gala | February 8th

The Chamber's Annual Gala is one of the highlights of the year. The event features a catered dinner, entertainment, dancing, live and silent auctions, awards program, mingling and merriment! With nearly 500 attendees, the Annual Gala is a great opportunity to gain excellent exposure through one of our exclusive sponsorship opportunities.

### Title Sponsor - \$4,000

- Premium seating (table of 8) at the Gala
- 8 Tickets to V.I.P Event
- Opportunity to speak 2-3 minutes on the stage
- Logo in all event promotion and materials, including e-blasts, Chamber Link Newsletter, social media, event invitations and program
- Verbal recognition from the podium at event

### Online Auction Sponsor - \$3,000

- Complimentary reservations for four
- Live link on event website
- Recognition on all Gala marketing materials
- Verbal recognition from the podium at event
- 8 tickets to V.I.P

### Live Auction Sponsor - \$1,200

- Recognition in Gala program and PowerPoint
- Exclusive logo in auction catalog
- Recognition on auction tables

### Entertainment Sponsor - \$1,200

- Recognition in Gala program and PowerPoint
- Signage recognition at the event



# Golf Classic | May 8th

The Chamber's Annual Golf Classic features 144 players enjoying networking, golf, and a catered lunch. Sponsors gain publicity on course holes and the clubhouse, event-day access, and recognition in the event program and Chamber Link Newsletter. Benefits include:

## Title Sponsor - \$3,000

- Team of four in the tournament
- Logo on all publicity surrounding the event
- Opportunity to have a representative on-site
- Signage on the course

## Golf Cart Sponsor - \$1,200

- Signage on all golf carts with exclusive logo
- Signage on the course

## Breakfast Sponsor - \$1,000

- Opportunity to have a representative on-site during breakfast
- Signage displayed in the breakfast area

## Beverage Stop Sponsor - \$500 (2 available)

- Opportunity to be on-site manning the beverage stop and provide fliers, promo items, etc.
- Signage at the station

## Team Photo Sponsor - \$750

- Logo on team photo taken of each player
- Signage on the course

## Snack Stop Sponsor - \$450

- Opportunity to be on-site manning snack stop and provide fliers, promo items, etc.
- Signage at the station

## Contest/Specialty Hole Sponsor - \$450

- Opportunity to be on-site manning the contest and provide fliers, promo items, etc.
- Signage at the contest hole

## "19th Hole" Sponsor - \$450

- Opportunity to be on-site manning the "19th Hole" area and provide fliers, promo items, etc.
- Signage at the station
- Sponsor to provide drinks



# New Teacher Breakfast | August

The Chamber's Education Committee hosts an annual breakfast welcoming new teachers to the LSR-7 School District each fall.

**Title Sponsor - \$3,000**

**Gold Sponsor - \$750**

**Silver Sponsor - \$500**

**Bronze Sponsor - \$250**

- Five minutes at podium, two tickets (invite-only event)
- Logo on event marketing & on goody bag to all new teachers
- May place marketing materials on table & Recognition in Chamber Link Newsletter



# Oktoberfest | September 26th-27th

Experience the charm of Munich with this vibrant fall festival! Promote your business to 100,000+ attendees while enjoying arts and crafts, Kids Street, a carnival, German cuisine and dancing, a Biergarten, live entertainment, and more.



	<i>Listing in Digital Program</i>	<i>Listing on Official Website</i>	<i>Listing on Sponsor Banner</i>	<i>Hyperlinked on Event Website</i>	<i>Recognition on Social Media</i>	<i>Banner Displayed in Volkertzelt</i>	<i>Logo on Official Event Website</i>	<i>Sponsor with Event Signage</i>	<i>Logo on all Publicity</i>	<i>Verbal Onstage Recognition</i>	<i>Logo on Back of Event T-Shirts</i>	<i>Booth Space at Oktoberfest</i>	<i>Logo on all Publicity</i>	<i>Chamber Newsletter Ad</i>
Title - \$6,000	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Prost Pavilion - \$3,500	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Biergarten - \$3,500	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Main Stage - \$3,500	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Community Stage - \$3,000	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Safety & Barricades - \$3,000	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Kids Street - \$2,500	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Carnival - \$2,500	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Arts & Crafts - \$2,500	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Superb - \$2,500	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Brat Tent - \$2,500	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Hometown Heroes - \$2,000	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Golf Cart - \$1,000	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Best of the Fest - \$1,000	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Wonderful - \$1,000	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Wagon Parade - \$750	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Divine - \$500	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Kickoff - \$500	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Marvelous - \$350	•	•	•	•	•	•	•	•	•	•	•	•	•	•

# Trunk or Treat Spooktacular | October

Our beloved Trunk-or-Treat Spooktacular drew over 800 kids in 2024, and this year, we're planning an even bigger and better event! Families will enjoy food trucks, free candy, family photos, hot chocolate, and costume contests in a fun, festive atmosphere.

Don't miss the chance to put your business in front of thousands of local parents and families this fall! Contact Denise Elam, Director of Marketing, at [delam@lschamber.com](mailto:delam@lschamber.com)

**Title Sponsor: \$750**

**Trunk or Treat Bag Sponsor: \$250**

**Hot Chocolate Sponsor: \$500**

**Supporting Sponsor: \$250**



# Women in Business Conference

The Lee's Summit Chamber Women in Business Conference empowers female professionals across eastern Jackson County and beyond through impactful programming, networking, and education. Hosted in Lee's Summit, Missouri, the event welcomes women from all backgrounds and career stages —young professionals, entrepreneurs, and seasoned leaders alike. With attendees from surrounding communities like Lafayette, Johnson, and Cass Counties, the conference fosters growth and connection for all.

This full-day experience features inspiring keynote speakers, engaging breakout sessions, and valuable networking opportunities, thoughtfully designed to make the most of your time. Open to the public, LS Chamber members enjoy discounted registration through their member accounts. Join us for a day of connection, growth, and empowerment!

**Title Sponsor - Partnership - \$2000**

**Lunch Sponsor-\$1,000**

**Breakfast Sponsor- \$750**

**Beverage Sponsor- \$500**

**Digital Notes Sponsor- \$600**

**GOLD Supporting Sponsor- \$500**

**Silver Supporting Sponsor- \$250**





# Hometown Heroes Banners | Sept. & Oct

Honor our veterans with hero banners displayed in downtown LS during the months of September and October. Sponsorships include your business name and social media highlights and help fund welcome bags for new service members at Whiteman Air Force Base. Contact Matt Baird at [mbaird@lschamber.com](mailto:mbaird@lschamber.com).

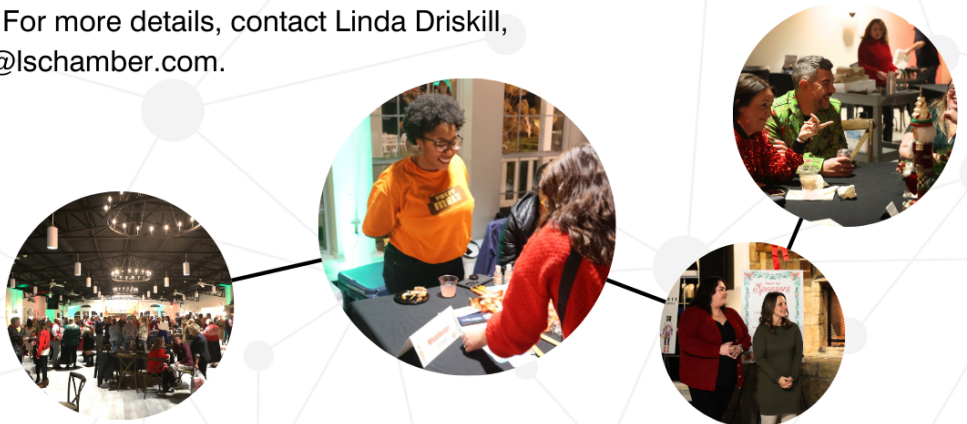
**Sponsored Banner- \$500**



# Holiday Reception | December 4th

The Holiday Reception is well-attended by more than 300 members and serves as a fundraising event for local nonprofits. Sponsors receive publicity on event signage and all marketing materials. For more details, contact Linda Driskill, Membership Coordinator, at [ldriskill@lschamber.com](mailto:ldriskill@lschamber.com).

**Presenting Sponsor- \$1000**



# ADVOCACY *Events*

## **Candidate Forums | HELD AS NEEDED FOR UPCOMING ELECTIONS**

The Lee's Summit Chamber hosts Candidate Forums on an as-needed basis before local municipal elections as well as general elections. These events give the public an opportunity to meet the candidates and also hear their positions on certain issues so they can make an educated vote.

### **Forum Sponsor - \$500**

- Logo on signage at the event
- Recognition on all publicity including e-blasts, Chamber Link Newsletter, social media and more

## **Legislative Day | April 1st**

Each year, the Chamber travels to Jefferson City by bus for meetings with legislators, tours of key landmarks and networking before returning to Lee's Summit on the Amtrak train.

### **Legislative Day Sponsor - \$500**

- Recognition on all publicity including e-blasts, Chamber Link Newsletter, social media and more
- Logo on printed program
- One complimentary reservation for trip



## **Bridging Communities: Conversations with Our Mayors | June 20th**

Monthly Luncheons feature a variety of informative and inspiring speakers, as well as networking and a catered lunch. Attendance averages 120 members, so it's a great way to reach many members.

Representative to speak 3-4 minutes on behalf of business. Two complimentary luncheon reservations. Opportunity to place marketing materials at tables & do drawing to collect business cards.

### **Title Sponsor - \$350**

- Listed on online calendar of events
- e-blasts & Chamber Link Newsletter

# NETWORKING *Events*

## Monthly Luncheons

**Third Fridays | 11:30 a.m. - 1 p.m. | \$350 \*Price varies for certain luncheons**

These events feature a variety of informative and inspiring speakers as well as networking and a catered lunch. Attendance averages 120 members.

### **Sponsor benefits:**

- Listed on online calendar of events, e-blasts and Chamber Link Newsletter
- Representative to speak at event for 3-4 minutes on behalf of business
- Two complimentary luncheon reservations
- Opportunity to place marketing materials at tables and do a drawing to collect business cards

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## Chamber Young Professionals

**Fourth Wednesday | 11 a.m.-12 p.m. | \$100**

Chamber Young Professionals, open to members ages 21-40, host a variety of monthly events including networking, team building, professional development luncheons and service projects.

**\*\*Please note: Sponsors are not required to be members of the Young Professionals Committee.\*\***

### **Sponsor benefits:**

- Listed on online calendar of events, e-blasts, Chamber Link Newsletter and social media
- Representative to speak at event for 3-4 minutes on behalf of business

**Contact: Denise Elam, Director of Marketing, at [delam@lischamber.com](mailto:delam@lischamber.com)**

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## Chamber Before Hours

**Fourth Tuesdays | 7:30-8:30 a.m. | \$200**

These easy-going events bring 35 members into your business on average. It's a great way to promote your business to multiple members before the work day starts.

### **Sponsor benefits:**

- Listed on online calendar of events, e-blasts, Chamber Link Newsletter and social media
- Representative to speak at event for 3-4 minutes on behalf of business
- Sponsor to provide breakfast

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## Chamber After Hours

**Second Thursdays | 4:30-6 p.m. | \$250**

Networking events held at the sponsor's location. Get approximately 40 members in the doors of your business and showcase everything you have to offer.

### **Sponsor benefits:**

- Listed on online calendar of events, e-blasts and Chamber Link Newsletter
- Representative to speak at event for 3-4 minutes on behalf of business
- Sponsor to provide apps and adult beverages

# BUSINESS DEVELOPMENT *Events*

## **Recess for Success | 4 p.m. the first Tuesday of each month**

The Chamber's professional development series features experts in a variety of development topics from sales to social media marketing and beyond.

### **Monthly Sponsor - \$150**

- Listed on online calendar of events, weekly e-newsletter and Chamber Link Newsletter
- Representative to speak at event for 3-4 minutes on behalf of business
- Opportunity to have marketing materials at tables

Contact: Matt Baird, President, mbaird@lschamber.com

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## **Business & Bagels | Quarterly**

A new series of educational and interactive workshops designed to help businesses thrive in a diverse environment.

### **Quarterly Sponsor - \$200**

- Listed on online calendar of events, weekly e-newsletter and Chamber Link Newsletter
- Representative to speak at event for 3-4 minutes on behalf of business
- Opportunity to have marketing materials at tables

Contact: Linda Driskill, Member Services Coordinator, ldriskill@lschamber.com

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## **Risk Takers Empowerment Exchange | July**

Description goes here

### **Expert Sponsor - \$500**

### **Title Sponsor - \$1,000**

- Listed on online calendar of events, weekly e-newsletter, social media and Chamber Link Newsletter
- Two tickets & signage at the event

Contact: Matt Baird, President, mbaird@lschamber.com

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## **Entrepreneur Professionals Panel | March**

Waiting for write up from Matt

### **Title Sponsor - \$??**

- This is where I will list what they get out of sponsoring this event

Contact: Matt Baird, President, mbaird@lschamber.com

## Breakfast for Champions | September 12th

The Chamber's annual entrepreneurship breakfast highlights the spirit of entrepreneurship in Lee's Summit. The event features local businessmen and women who have built successful ventures in various industries and paved the way for new innovations.

### Champion Sponsor - \$500

- Listed on online calendar of events, weekly e-newsletter, social media and Chamber Link Newsletter
- Four complimentary reservations to the event

Contact: Matt Baird, President, [mbaird@lischamber.com](mailto:mbaird@lischamber.com)



## Innov8 | Spring & Fall

The Chamber partners with the LSR-7 School District and private schools in Lee's Summit for full-day entrepreneurship workshops. Local business leaders serve as mentors and judges to the students as they craft a product/service and learn how to communicate their ideas to potential investors and customers.

### Innov8 Sponsor - \$500

- Listed on online calendar of events, weekly e-newsletter and Chamber Link Newsletter
- Representative to speak at event for 3-4 minutes on behalf of business
- Opportunity to judge the event

Contact: Matt Baird, President, [mbaird@lischamber.com](mailto:mbaird@lischamber.com)



## Leadership Lee's Summit | September-May

Leadership Lee's Summit aims to bolster the participants' confidence, knowledge, leadership and interpersonal skills so they can become distinguished members of the community. Meetings for Leadership Lee's Summit take place from September through May on the second Tuesday of every month. Graduation takes place in May. Limited to 30 participants.

### Lunch Sponsor - \$250

### Class-participant Sponsor - \$900

### Reception Sponsor - \$500

Contact: Lisa Frogge, Director of Membership, [lfrogge@lischamber.com](mailto:lfrogge@lischamber.com)



# MARKETING & Communications

## Chamber Link Newsletter | MONTHLY



The Chamber Link is the monthly newsletter including upcoming events and programs, member news and events, photos and more. The Link is distributed online through the Chamber website and email. Contact: Denise Elam, Director of Marketing, at [delam@lschamber.com](mailto:delam@lschamber.com).

- Business Card Size Ad (3.5w x 2h) \$100**
- One-Quarter Page Ad (3.5w x 5h) \$150**
- One-half Page Ad (7.5w x 5h) \$200**
- Full Page Ad (7.5w x 10h) \$350**

## Community Guide & Membership Directory

This annual publication highlights both our Chamber members and the growing community of Lee's Summit. With more than 80 pages filled with member highlights, program profiles and a full categorical membership directory, this is the one publication you do not want to miss out on!

The publication is directly mailed to all 1,000+ members and is available at the Chamber Office.

To purchase an ad, contact Sales Executive Kathy Moore with Townsquare Publications, our member publication partner, at [kmoore@tspubsdigital.com](mailto:kmoore@tspubsdigital.com).



**VIEW OUR 2024 GUIDE**

## Online Advertising | ONGOING

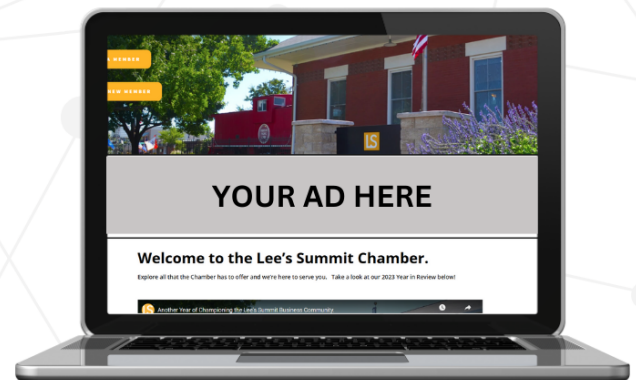
### Online Directory Category Sponsor—\$500 annual fee

Allows your ad to be posted at the beginning of the category listing you select, and your logo will be added to your alphabetical listing. Limited to one per category.

Size: 1000 x 400px (JPG or PNG)

### Monthly Website Ad—\$300 Ad displayed on Chamber website homepage with link to custom URL for the duration of the month of your choosing.

Contact: Denise Elam, Director of Marketing, [delam@lischamber.com](mailto:delam@lischamber.com)



**LEE'S SUMMIT CHAMBER**

**New Member Orientation**  
9:30-10:15 a.m. | Tuesday, Oct. 1 | Equity Bank Downtown | 301 SE Main St

New members, representatives new to a member organization and those considering membership are invited to meet with Chamber Staff to discuss benefits of membership.

This is an informal event where attendees are encouraged to ask questions, ensure their member account is accurate and meet the Chamber Staff.

[Register](#)

**Recess For Success**  
4-5:15 p.m. | Tuesday, Oct. 1 | Missouri Innovation Campus

Everything Starts in the Brain: How we experience life—physically, emotionally.

## Email Marketing | Weekly

This Week weekly email provides the latest information about upcoming events, business resources, networking opportunities and more!

Emails are distributed to nearly 2,000 Chamber members every Monday morning.

### Weekly Email to all Members (1200px x 400px) \$200

Contact: Contact Denise Elam, Director of Marketing, at [delam@lischamber.com](mailto:delam@lischamber.com)

Thank you for your interest in Chamber sponsorships.

Let us know what sponsorship opportunity you are interested in by scanning the QR Code.



**SIGNUP  
ONLINE**

[LSCHAMBER.COM/SPONSORS](https://lschamber.com/sponsors)

**LS** LEE'S SUMMIT  
CHAMBER

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**INTERESTED?**  
Let's Get Started!

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Golf Classic  
New Teacher Breakfast  
Oktoberfest  
Trunk or Treat Spooktacular  
Women In Business Conference

Hometown Heroes  
Holiday Reception

Candidate Forums  
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Conversations with Our Mayors

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