

2024

Options

Sponsorships & Marketing Opportunities



**BRAND
AWARENESS**



**SALES
& LEADS**



**CONNECTIONS
& LOYALTY**



**EXCLUSIVE
RECOGNITION**



**PUBLICITY &
SIGNAGE**



LEE'S SUMMIT
CHAMBER



SPONSORSHIPS AND MARKETING OPPORTUNITIES

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SIGNATURE Events

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Annual Gala | FEBRUARY 17TH

The Chamber's Annual Gala is one of the highlights of the year. The event features a catered dinner, entertainment, dancing, live and silent auctions, awards program, mingling and merriment! With nearly 500 attendees, the Annual Gala is a great opportunity to gain excellent exposure through one of our exclusive sponsorship opportunities.

Title Sponsor - \$3,000

- Prime seating (table of 8) at the Gala
- Opportunity to speak 2-3 minutes on stage
- Logo in all event promotion and materials, including e-blasts, Link newsletter, social media, event invitation and program
- Verbal recognition from the podium at event
- Exclusive logo on banner on stage at event

Live Auction Sponsor - \$1,200

- Recognition in Gala program & powerpoint
- Exclusive logo in auction catalog
- Recognition on auction tables

Entertainment Sponsor - \$1,200

- Recognition in Gala program & powerpoint
- Signage recognition at the event

Online Auction Sponsor - \$2,200

- Complimentary reservations for four
- Live Link on Featured sponsors Carousel
- One text during the event from your organization to all participants
- Recognition on all Gala marketing materials
- Verbal Recognition from the podium at event

Additional Sponsorships Available

Contact Megan Gray at 816.524.2424 or mgray@lschamber.com for a full list.

New Teacher Breakfast | AUGUST

The Chamber's Education Committee hosts an annual breakfast welcoming new teacher to the LSR-7 school district each fall. Sponsors receive publicity at the event including signage and recognition from the podium.

Title Sponsor - \$3,000

- 5 minutes at podium to address audience
- Logo on Event Marketing
- Logo on goody bag provided to all new teachers
- 2 complimentary tickets. (This is an invite only event)
- May place marketing materials at tables
- Recognition in Chamber link

Additional Sponsorships Available:

- Gold Sponsor- \$750
- Silver Sponsor- \$500
- Bronze Sponsor- \$250

Contact: Megan Gray – mgray@lschamber.com

Oktoberfest | LAST FULL WEEKEND IN SEPTEMBER

Transport yourself to the heart of Munich with all the fun of this wundervoll fall festival. Don’t miss your chance to promote your business to more than 100,000 festival goers. The festival features arts and crafts, Kids Street, a carnival, German meals and dancing, biergarten, home brew competition, live entertainment and much more.



	Logo on all publicity	Booth space at event	Voucher for mailing labels	Logo on back of t-shirts	Voucher for Advertisement	Listed on all publicity*	Named as exclusive sponsor	Logo on LSoktoberfest.com	Banner displayed at event	Recognition on social media	Listed on sponsor banners	Listed on LSoktoberfest.com	Listed in event program
Presenting - \$6,000	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sportzelt - \$3,500	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Biergarten - \$3,500	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Main Stage - \$3,500	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Community Stage - \$3,000	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Kids Street - \$2,500	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Carnival - \$2,500	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Superb - \$2,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Brat Tent - \$2,500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Golf Cart - \$1,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Wonderful - \$1,000	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Wagon Parade - \$750	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Divine - \$500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Kickoff - \$500	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Marvelous - \$350	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

*as space allows

Golf Classic | MAY 9TH

The Chamber's Annual Golf Classic, which consists of 144 players, is a great day of networking, golf and catered lunch on the course. Sponsors receive publicity on the course holes and clubhouse, and also have the opportunity to be at the event with Chamber members. All sponsors receive recognition in the event program and Chamber Link newsletter in addition to these benefits:



Title Sponsor - \$2,800

- Team of four in the tournament
- Logo on all publicity surrounding the event
- Opportunity to have representative on-site
- Signage on course

Golf Cart Sponsor - \$1,200

- Signage on all golf carts with exclusive logo
- Signage on course

Breakfast Sponsor - \$1,000

- Opportunity to have representative on-site during breakfast
- Signage displayed in breakfast area

Beverage Stop Sponsor - \$500 (2 available)

- Opportunity to be on-site manning the beverage stop and provide fliers, promo items, etc.
- Signage at station

Team Photo Sponsor - \$500

- Logo on team photo taken of each player
- Signage on course

Snack Stop Sponsor - \$400

- Opportunity to be on-site manning snack stop and provide fliers, promo items, etc.
- Signage at station

Contest/Specialty Hole Sponsor - \$400

- Opportunity to be on-site manning the contest and provide fliers, promo items, etc.
- Signage at contest hole

"19th Hole" Sponsor - \$400

- Opportunity to be on-site manning the "19th Hole" area and provide fliers, promo items, etc.
- Signage at station
- Sponsor to provide drinks

Additional Sponsorships Available

Contact Megan Gray at 816.524.2424 or mgray@lschamber.com for a full list.

Holiday Reception | DECEMBER

The Holiday Reception is well-attended by more than 300 members and serves as a fundraising event for local non-profits. Sponsors receive publicity on event signage and all marketing materials. For more details, contact Linda Driskill at ldriskill@lschamber.com.

Presenting Sponsor - \$1000

ADVOCACY Events

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Candidate Forums | HELD AS NEEDED FOR UPCOMING ELECTIONS

The Lee's Summit Chamber hosts Candidate Forums on an as-needed basis before local municipal elections, as well as general elections. These events give the public an opportunity to meet the candidates and also hear their positions on certain issues so they can make an educated vote.

Forum Sponsor - \$500

- Logo on signage at the event
- Recognition on all publicity including e-blasts, Chamber Link, social media and more

Contact: Matt Baird – mbaird@lschamber.com

Legislative Day | APRIL

Each year, the Chamber hops on the Amtrak for a full day in Jefferson City where members can meet with legislators and state officials, tour the State Capitol, Governor's Mansion and Supreme Court, and network with other members.

Legislative Day Sponsor - \$500

- Recognition on all publicity including e-blasts, Chamber Link, social media and more
- Logo on printed program
- One Complimentary registration for trip

Contact: Matt Baird – mbaird@lschamber.com



Advocacy Day | FEBRUARY/MARCH

Members of the Chamber's Legislative committee, as well as the board of directors, are invited to join other local chamber organizations for a day of advocacy in Jefferson City. Attendees meet with legislators and committee chairs to discuss important topics such as education, economic development, transportation and health care.

Title Sponsor - \$500

- Logo on all agendas and programs
- Opportunity to speak at the Legislative Luncheon

Contact: Matt Baird – mbaird@lschamber.com

NETWORKING Events

Join us for LUNCH

11:30 a.m.–1 p.m.

Third Fridays

Cost: \$350*

*Price varies for certain luncheons

Monthly Luncheons feature a variety of informative and inspiring speakers, as well as networking and a catered lunch. Attendance averages 120 members, so it's a great way to reach many members.

Sponsor benefits:

- Listed on online calendar of events, e-blasts & Chamber Link newsletter
- Rep to speak 3-4 minutes on behalf of business
- Two complimentary luncheon reservations
- Opportunity to place marketing materials at tables & do drawing to collect business cards

Contact: Megan Gray – mgray@lschamber.com



4:30–6 p.m.

Second Thursdays

Cost: \$250

Chamber After Hours are lively networking events held at the sponsor's location. Get approximately 40 members in the doors of your business and showcase everything you have to offer. It's an ideal atmosphere to market your business to Chamber members.

Sponsor benefits:

- Listed on online calendar of events, e-blasts & Chamber Link newsletter
- Rep to speak 3-4 minutes on behalf of business
- Sponsor to provide apps and adult beverages

Contact: Megan Gray – mgray@lschamber.com



7:30–8:30 a.m.

Fourth Tuesdays

Cost: \$200

Sponsors host a caffeinated meet-and-greet session for early birds at their business. These easy-going events bring 35 members into your business on average. It's a great way to promote your business to multiple members at once over a cup of coffee.

Sponsor benefits:

- Listed on online calendar of events, e-blasts, Chamber Link newsletter and social media
- Rep to speak 3-4 minutes on behalf of business
- Sponsor to provide breakfast

Contact: Megan Gray – mgray@lschamber.com



Varying Dates and Times

Cost: \$100

The Chamber Young Professionals (CYP), open to members ages 21-35, host a variety of monthly events including networking, team building, development luncheons and service projects. Attendance at these events averages 30 people. *Please note: sponsors are not required to be members of the Young Professionals committee.*

Sponsor benefits:

- Listed on online calendar of events, e-blasts, Chamber Link newsletter and social media
- Rep to speak 3-4 minutes on behalf of business

Contact: Megan Gray – mgray@lschamber.com

Dates may vary slightly throughout the year to accommodate holidays and large events.

BUSINESS DEVELOPMENT Events

Recess for Success | 4 P.M. THE FIRST TUESDAY OF EACH MONTH

The Chamber's professional development series features experts in a variety of development topics, from sales to social media marketing and beyond. Sponsors have the unique opportunity to market their business to fellow entrepreneurs and professionals.

RECESS
for SUCCESS
exercising your mind, strengthening your business

Monthly Sponsor - \$150

- Listed on online calendar of events, weekly e-newsletter, e-blast & Chamber Link newsletter
- Rep to speak 3-4 minutes on behalf of business
- Opportunity to have marketing materials at tables

Contact: Matt Baird, President, mbaird@lschamber.com

Business Forum | SUMMER

The Chamber's twice-yearly business seminars feature an afternoon of expert panelists, guest speakers, a cocktail hour and more to expand your network and develop yourself professionally.

Expert Sponsor - \$500

- Listed on online calendar of events, weekly e-newsletter, e-blast, social media & Chamber Link newsletter
- Two complimentary registrations to the event
- Signage at the event

Contact: Matt Baird, President, mbaird@lschamber.com

Business Field Trip | SPRING & FALL

Business Field Trips are designed to showcase the business while providing educational and entertaining hands-on experiences for members. Field trips are open to all members at no cost and serve as fun, non-traditional networking events.

Business Field Trip Sponsor - \$350

- Listed on online calendar of events, e-blast, social media & Chamber Link newsletter
- Rep to speak 3-4 minutes on behalf of business
- Opportunity to have marketing materials at tables

Contact

Matt Baird, President, 816.524.2424 or
mbaird@lschamber.com

Breakfast for Champions | SEPTEMBER

The Chamber's annual entrepreneurship breakfast highlights the spirit of entrepreneurship in Lee's Summit. The event features local businessmen and women who have built successful ventures in various industries and paved the way for new innovation.

Champion Sponsor - \$500

- Listed on online calendar of events, weekly e-newsletter, e-blast, social media & Chamber Link newsletter
- Four tickets to the event

Contact: Matt Baird, President, mbaird@lschamber.com

Innov8 | SPRING & FALL

The Chamber partners with the LSR-7 and private schools in Lee's Summit for full-day entrepreneurship workshops. Local business leaders serve as mentors and judges to the students as they craft a product/service and learn how to communicate their ideas to potential investors and customers.

Innov8 Sponsor - \$350

- Listed on online calendar of events, weekly e-newsletter, e-blast & Chamber Link newsletter
- Rep to speak 3-4 minutes on behalf of business
- Opportunity to judge the event

Contact: Matt Baird, President, mbaird@lschamber.com

Women in Business Conference | NOVEMBER

The Chamber's annual seminar features an afternoon of expert panelists, guest speakers, a cocktail hour and more to expand your network and develop yourself professionally.

Title Sponsor - \$1000

- Listed on online calendar of events, weekly e-newsletter, e-blast, social media & Chamber Link newsletter
- Two complimentary registrations to the event
- Signage at the event

Contact: Lisa Frogge, lfrogge@lschamber.com

Leadership Lee's Summit | SEPTEMBER-MAY

Leadership Lee's Summit aims to bolster the participants' confidence, knowledge, leadership, and interpersonal skills so they can become distinguished members of the community. Meetings for Leadership Lee's Summit take place from September through May on the second Tuesday of every month. Graduation takes place in May. Limited to 30 participants

Supporting Sponsor - \$250

Contact: Lisa Frogge, lfrogge@lschamber.com

MARKETING & Communications

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Chamber Link Newsletter | MONTHLY

The Chamber Link is the monthly newsletter including upcoming events and programs, member news and events, photos and more. The Link is distributed online through the Chamber website and email. Contact: Denise Elam at delam@lschamber.com.

Business Card Size Ad (3.5w x 2h)	\$100
One-Quarter Page Ad (3.5w x 5h)	\$150
One-half Page Ad (7.5w x 5h)	\$200
Full Page Ad (7.5w x 10h)	\$350

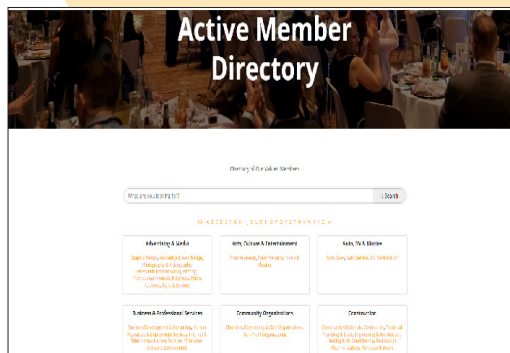
Online Advertising | ONGOING

Online Directory Category Sponsor—\$500 annual fee

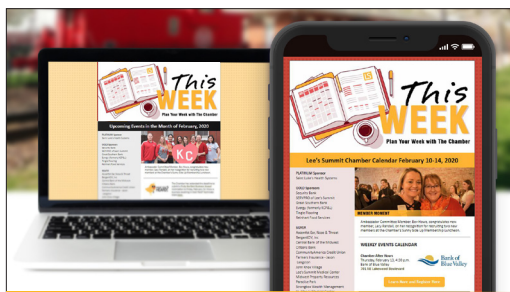
Allows your ad to be posted at the beginning of the category listing you select, and your logo will be added to your alphabetical listing. Limited to one per category.
Size: 1000 x 400px (JPG or PNG)

Directory Ad Package—\$600 annual fee

This combination package allows your business to advertise in the online member directory as well as the printed directory featured in the Lee's Summit Community & Relocation Guide. Limited to one per category.
Online Ad Size: 1000 x 400px (JPG or PNG)
Quarter Page Printed Ad Size: 3.625"x4.875"



Contact: Lisa Frogge, Director of Membership & Ad Sales, lfrogge@lschamber.com



★ **Reaches over 2,000 Chamber members!**

Email Marketing | WEEKLY

This Week weekly email provides the latest information about upcoming events, business resources, networking opportunities and more! Emails are distributed to nearly 2,000 Chamber members every Monday morning. Contact Denise Elam at delam@lschamber.com.

Weekly Email to all members (1200px x 400px) \$200

INTERESTED? Let's get started!

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Thank you for your interest in Chamber sponsorships. Let us know what sponsorship opportunity you are interested in below (or online) and submit form with a Chamber staff person.

Name:

Company:

Phone:

Email:

Comments:

**SIGNUP
ONLINE**
LSCHAMBER.COM/SPONSORS



220 SE Main St. | Lee's Summit, MO 64063 | LSchamber.com | 816.524.2424

I'm interested in...

(please check all that apply)

SIGNATURE EVENTS

- ☐ Annual Gala
- ☐ Golf Classic
- ☐ Oktoberfest
- ☐ New Teacher Breakfast
- ☐ Holiday Reception

ADVOCACY EVENTS

- ☐ Candidate Forums
- ☐ Legislative Day
- ☐ Advocacy Day

NETWORKING EVENTS

- ☐ Monthly Luncheon
- ☐ Chamber After Hours
- ☐ Chamber Before Hours
- ☐ Chamber Young Professionals
- ☐ Chamber 101

BUSINESS DEVELOPMENT EVENTS

- ☐ Recess for Success
- ☐ Experts of Enterprise
- ☐ Women's Conference
- ☐ Breakfast for Champions
- ☐ Innov8
- ☐ Business Field Trip
- ☐ Leadership Lee's Summit

MARKETING & COMMUNICATIONS

- ☐ Membership Directory & Communication Guide
- ☐ Chamber Link Newsletter
- ☐ Email Marketing
- ☐ Online Advertising