

2022

Options

Sponsorships & Marketing Opportunities



**BRAND
AWARENESS**



**SALES
& LEADS**



**CONNECTIONS
& LOYALTY**



**EXCLUSIVE
RECOGNITION**



**PUBLICITY &
SIGNAGE**



SPONSORSHIPS AND MARKETING OPPORTUNITIES



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SIGNATURE *Events*

Annual Gala | FEBRUARY

The Chamber’s Annual Gala is one of the highlights of the year. The event features a catered dinner, entertainment, dancing, live and silent auctions, awards program, mingling and merriment! With nearly 500 attendees, the Annual Gala is a great opportunity to gain excellent exposure through one of our exclusive sponsorship opportunities.

Title Sponsor - \$3,000

- Prime seating (table of 8) at the Gala
- Opportunity to speak 2-3 minutes on stage
- Logo in all event promotion and materials, including e-blasts, Link newsletter, social media, event invitation and program
- Verbal recognition from the podium at event
- Exclusive logo on banner on stage at event

Online Auction Sponsor - \$2,000

- Complimentary reservations for four
- Live Link on Featured sponsors Carousel
- One text during the event from your organization to all participants
- Recognition on all Gala marketing materials
- Verbal Recognition from the podium at event

VIP Experience Sponsor - \$1,700

- Logo on commemorative glassware being dispersed in VIP Experience
- Signage throughout experience
- Recognition of sponsorship via text
- Recognition in Gala program, PowerPoint & online auction platform
- Tickets to VIP Experience for up to 8

Live Auction Sponsor - \$1,000

- Complimentary reservations for two
- Recognition in Gala program & powerpoint
- Exclusive logo in auction catalog
- Recognition on auction tables

Entertainment Sponsor - \$1,000

- Complimentary reservations for two
- Recognition in Gala program & powerpoint
- Signage recognition at the event

Additional Sponsorships Available
Contact Megan Gray at 816.524.2424 or mgray@lschamber.com for a full list.

New Teacher Breakfast | AUGUST

The Chamber’s Education Committee hosts an annual breakfast welcoming new teacher to the LSR-7 school district each fall. Sponsors receive publicity at the event including signage and recognition from the podium. Contact Megan Gray at mgray@lschamber.com for more information.

Oktoberfest | LAST FULL WEEKEND IN SEPTEMBER

Transport yourself to the heart of Munich with all the fun of this wundervoll fall festival. Don't miss your chance to promote your business to more than 100,000 festival goers. The festival features arts and crafts, Kids Street, a carnival, German meals and dancing, biergarten, home brew competition, live entertainment and much more.



	Logo on all publicity	Booth space at event	Voucher for mailing labels	Logo on back of t-shirts	Voucher for Advertisement	Listed on all publicity*	Named as exclusive sponsor	Logo on LSoktoberfest.com	Banner displayed at event	Recognition on social media	Listed on sponsor banners	Listed on LSoktoberfest.com	Listed in event program
Presenting - \$6,000	■	■	■	■	■	■	■	■	■	■	■	■	■
Sportzelt - \$3,500			■	■	■	■	■	■		■	■	■	■
Biergarten - \$3,500			■	■	■	■	■	■		■	■	■	■
Main Stage - \$3,500			■	■	■	■	■	■		■	■	■	■
Community Stage - \$3,000			■	■	■	■	■	■		■	■	■	■
Kids Street - \$2,500		■	■	■	■	■	■	■		■	■	■	■
Superb - \$2,500			■	■	■	■		■	■	■	■	■	■
Brat Tent - \$2,000				■	■	■	■	■		■	■	■	■
Golf Cart - \$1,000							■	■		■	■	■	■
Wonderful - \$1,000									■	■	■	■	■
Excellent - \$750										■	■	■	■
Wagon Parade - \$750							■	■		■	■	■	■
Kickoff - \$500							■			■	■	■	■
Marvelous - \$350											■	■	■

*as space allows

Golf Classic | MAY

The Chamber's Annual Golf Classic, which consists of 144 players, is a great day of networking, golf and catered lunch on the course. Sponsors receive publicity on the course holes and clubhouse, and also have the opportunity to be at the event with Chamber members. All sponsors receive recognition in the event program and Chamber Link newsletter in addition to these benefits:



Title Sponsor - \$1,800
Exclusive company logo on volunteer t-shirts
Team of four in the tournament
Logo on all publicity surrounding the event
Opportunity to have representative on-site
Signage on course

Golf Cart Sponsor - \$1,200
Signage on all golf carts with exclusive logo
Signage on course

Breakfast Sponsor - \$1,000
Opportunity to have representative on-site during breakfast
Signage displayed in breakfast area

Beverage Stop Sponsor - \$450 (2 available)
Opportunity to be on-site manning the beverage stop and provide fliers, promo items, etc.
Signage at station

Team Photo Sponsor - \$400
Logo on team photo given to each player
Signage on course

Snack Stop Sponsor - \$350
Opportunity to be on-site manning snack stop and provide fliers, promo items, etc.
Signage at station

Contest/Specialty Hole Sponsor - \$250
Opportunity to be on-site manning the contest and provide fliers, promo items, etc.
Signage at contest hole

"19th Hole" Sponsor - \$200
Opportunity to be on-site manning the "19th Hole" area and provide fliers, promo items, etc.
Signage at station
Sponsor to provide drinks

Additional Sponsorships Available
Contact Megan Gray at 816.524.2424 or mgray@lschamber.com for a full list.

Holiday Reception | DECEMBER

The Holiday Reception is well-attended by more than 300 combined members from the Lee's Summit Chamber and Lee's Summit EDC, and serves as fundraising event for local non-profits. Sponsors receive publicity on event signage and all marketing materials. For more details, contact Megan Gray at mgray@lschamber.com.

ADVOCACY *Events*

Candidate Forums | HELD AS NEEDED FOR UPCOMING ELECTIONS

The Lee’s Summit Chamber hosts Candidate Forums on an as-needed basis before local municipal elections, as well as general elections. These events give the public an opportunity to meet the candidates and also hear their positions on certain issues so they can make an educated vote. **Contact:** Matt Baird – mbaird@lschamber.com

- Forum Sponsor - \$500**
- Logo on signage at the event
 - Recognition on all publicity including e-blasts, Chamber Link, social media and more

Legislative Day | APRIL

Each year, the Chamber hops on the Amtrak for a full day in Jefferson City where members can meet with legislators and state officials, tour the State Capitol, Governor’s Mansion and Supreme Court, and network with other members. **Contact:** Matt Baird – mbaird@lschamber.com

- Legislative Day Sponsor - \$500**
- Recognition on all publicity including e-blasts, Chamber Link, social media and more
 - Logo on printed program
 - One Complimentary registration for trip



Advocacy Day | FEBRUARY/MARCH

Members of the Chamber’s Legislative committee, as well as the board of directors, are invited to join other local chamber organizations for a day of advocacy in Jefferson City. Attendees meet with legislators and committee chairs to discuss important topics such as education, economic development, transportation and health care. **Contact:** Matt Baird, *President*, mbaird@lschamber.com

- Title Sponsor - \$500**
- Logo on all agendas and programs
 - Opportunity to speak at the Legislative Luncheon

NETWORKING *Events*

Join us for
LUNCH

- 11:30 a.m.–1 p.m.
- Third Fridays
- Cost: \$350*

Monthly Luncheons feature a variety of informative and inspiring speakers, as well as networking and a catered lunch. Attendance averages 100 members, so it’s a great way to reach many members.

- Sponsor benefits:**
- Listed on online calendar of events, e-blasts & Chamber Link newsletter
 - Rep to speak 3-4 minutes on behalf of business
 - Two complimentary luncheon reservations
 - Opportunity to place marketing materials at tables & do drawing to collect business cards

**Price varies for certain lunches, such as Business of the Year and the State of the City Address. Contact Megan Gray for details.*

- 4:30–6 p.m.
- Second Thursdays
- Cost: \$250

Chamber After Hours are lively networking events held at the sponsor’s location. Get approximately 45 members in the doors of your business and showcase everything you have to offer. It’s an ideal atmosphere to market your business to Chamber members.

- Sponsor benefits:**
- Listed on online calendar of events, e-blasts & Chamber Link newsletter
 - Rep to speak 3-4 minutes on behalf of business
 - Sponsor to provide apps and adult beverages

Contact: Megan Gray – mgray@lschamber.com

- 7:30–8:30 a.m.
- Fourth Tuesdays
- Cost: \$200

Sponsors host a caffeinated meet-and-greet session for early birds at their business. These easy-going events bring 35 members into your business on average. It’s a great way to promote your business to multiple members at once over a cup of coffee.

- Sponsor benefits:**
- Listed on online calendar of events, e-blasts, Chamber Link newsletter and social media
 - Rep to speak 3-4 minutes on behalf of business
 - Sponsor to provide breakfast

Contact: Megan Gray – mgray@lschamber.com

- Varying Dates and Times
- Cost: \$100

The Chamber Young Professionals (CYP), open to members ages 21-35, host a variety of monthly events including networking, team building, development luncheons and service projects. Attendance at these events averages 30 people. *Please note: sponsors are not required to be members of the Young Professionals committee.*

- Sponsor benefits:**
- Listed on online calendar of events, e-blasts, Chamber Link newsletter and social media
 - Rep to speak 3-4 minutes on behalf of business

Contact: Jordan Straits – jstraits@lschamber.com

Dates may vary slightly throughout the year to accommodate holidays and large events.

BUSINESS DEVELOPMENT *Events*

Recess for Success | 4 P.M. THE FIRST TUESDAY OF EACH MONTH

The Chamber’s professional development series features experts in a variety of development topics, from sales to social media marketing and beyond. Sponsors have the unique opportunity to market their business to fellow entrepreneurs and professionals.

Monthly Sponsor - \$150

- Listed on online calendar of events, weekly e-newsletter, e-blast & Chamber Link newsletter
- Rep to speak 3-4 minutes on behalf of business
- Opportunity to have marketing materials at tables



Experts of Enterprise | SPRING & FALL

The Chamber’s twice-yearly Experts of Enterprise seminars feature an afternoon of expert panelists, guest speakers, a cocktail hour and more to expand your network and develop yourself professionally.

Expert Sponsor - \$500

- Listed on online calendar of events, weekly e-newsletter, e-blast, social media & Chamber Link newsletter
- Two complimentary registrations to the event
- Signage at the event

Women’s Conference | SPRING

The Chamber’s annual seminar features an afternoon of expert panelists, guest speakers, a cocktail hour and more to expand your network and develop yourself professionally.

Conference Sponsor - \$500

- Listed on online calendar of events, weekly e-newsletter, e-blast, social media & Chamber Link newsletter
- Two complimentary registrations to the event
- Signage at the event



Breakfast for Champions | NOVEMBER

The Chamber’s annual entrepreneurship breakfast highlights the spirit of entrepreneurship in Lee’s Summit. The event features local businessmen and women who have built successful ventures in various industries and paved the way for new innovation.

Champion Sponsor - \$500

- Listed on online calendar of events, weekly e-newsletter, e-blast, social media & Chamber Link newsletter
- Four tickets to the event

Contact: Matt Baird, President, mbaird@lschamber.com



Innov8 | SPRING & FALL

The Chamber partners with the LSR-7 and private schools in Lee’s Summit for full-day entrepreneurship workshops. Local business leaders serve as mentors and judges to the students as they craft a product/service and learn how to communicate their ideas to potential investors and customers.

Innov8 Sponsor - \$350

- Listed on online calendar of events, weekly e-newsletter, e-blast & Chamber Link newsletter
- Rep to speak 3-4 minutes on behalf of business
- Opportunity to judge the event

Business Field Trip | SPRING & FALL

Business Field Trips are designed to showcase the business while providing educational and entertaining hands-on experiences for members. Field trips are open to all members at no cost and serve as fun, non-traditional networking events.

Business Field Trip Sponsor - \$350

- Listed on online calendar of events, e-blast, social media & Chamber Link newsletter
- Rep to speak 3-4 minutes on behalf of business
- Opportunity to have marketing materials at tables

Contact
Matt Baird, President, 816.524.2424 or
mbaird@lschamber.com

MARKETING & Communications

The Lee’s Summit Relocation Guide | ANNUAL

The Official Lee’s Summit Relocation Guide offers advertising exposure to a large mixed audience with distribution at City Hall, the Chamber of Commerce, real estate offices, apartments and local Lee’s Summit businesses. Ads placed in the Relocation Guide are seen by visitors, businesses and residents, as well as online. It’s the go-to resource for anyone new or considering a move to the Lee’s Summit community. Contact Lisa Frogge at lfrogge@lschamber.com.

Quarter Page Ad (3.625" x 4.875")	\$350
Half Page Ad (7.5" x 4.875")	\$500
Full Page Ad (8.375" x 10.75")	\$650
Premium Placement	Starting at \$900



Chamber Link Newsletter | MONTHLY

The Chamber Link is the monthly newsletter including upcoming events and programs, member news and events, photos and more. The Link is distributed online through the Chamber website and email. Contact: Jordan Straits at jstraits@lschamber.com.

Business Card Size Ad (3.5w x 2h)	\$100
One-Quarter Page Ad (3.5w x 5h)	\$150
One-half Page Ad (7.5w x 5h)	\$200
Full Page Ad (7.5w x 10h)	\$350



Online Directory Upgrades | ONGOING

Online Directory Category Sponsor—\$500 annual fee
Allows your ad to be posted at the beginning of the category listing you select, and your logo will be added to your alphabetical listing.
Size: 1000 x 400px (JPG or PNG)

Logo Enhanced Listing—\$50 annual fee
Allows you to add a logo or photo to your listing
Size: 300 x 300px (JPG or PNG)

Color Enhanced Listing—\$50 annual fee
Features colored background to highlight your listing

Contact: Lisa Frogge, Director of Membership & Ad Sales, lfrogge@lschamber.com



★ Reaches nearly 2,000 Chamber members!

Email Marketing | WEEKLY

This Week weekly email provides the latest information about upcoming events, business resources, networking opportunities and more! Emails are distributed to nearly 2,000 Chamber members every Monday morning. Contact Jordan Straits at jstraits@lschamber.com.

Weekly Email to all members (4.5" x 3") \$100

INTERESTED? *Let's get started!*

.....

Thank you for your interest in Chamber sponsorships. Let us know what sponsorship opportunity you are interested in below (or online) and submit form with a Chamber staff person.

Name:

Company:

Phone:

Email:

Comments:

SIGNUP

ONLINE

LSCHAMBER.COM/SPONSORS

>>



I'm interested in...
(please check all that apply)

SIGNATURE EVENTS

- ☐ Annual Gala
- ☐ Golf Classic
- ☐ Okotberfest
- ☐ New Teacher Breakfast
- ☐ Holiday Reception

ADVOCACY EVENTS

- ☐ Candidate Forums
- ☐ Legislative Day
- ☐ Advocacy Day

NETWORKING EVENTS

- ☐ Monthly Luncheon
- ☐ Chamber After Hours
- ☐ Chamber Before Hours
- ☐ Chamber Young Professionals
- ☐ Chamber 101

BUSINESS DEVELOPMENT EVENTS

- ☐ Recess for Success
- ☐ Experts of Enterprise
- ☐ Women’s Conference
- ☐ Breakfast for Champions
- ☐ Innov8
- ☐ Business Field Trip

MARKETING & COMMUNICATIONS

- ☐ Lee’s Summit Relocation Guide
- ☐ Chamber Link Newsletter
- ☐ Email Marketing
- ☐ Online Directory Upgrades