



PARTICIPATE IN VARIOUS
CHAMBER EVENTS WITH
YOUR TEAM.



PROMOTE YOUR BUSINESS
ONLINE, IN PRINT & AT
CHAMBER EVENTS.



SAVE MONEY BY BUNDLING SPONSORSHIP &
MARKETING OPPORTUNITIES.



REACH AREA BUSINESSES,
GAINING AWARENESS AND
CREDIBILITY.



GIVE YOUR BUSINESS
EXPOSURE & PRESENCE
YEAR ROUND.



CHAMBER2022

Partnerships



Package Your Dollars for 2022

As you plan for the upcoming year, consider the opportunities the Lee's Summit Chamber provides in promoting your business. Members receive the exclusive opportunity to be a part of the partnership program, in addition to your membership investment.

Chamber partnerships are a unique marketing tool reaching both Chamber member businesses, as well as the local community. Your business automatically gains the publicity and brand recognition you need, in a positive and receptive environment in front of a number of business and community leaders year round.

The Chamber offers a variety of partnerships, allowing you to combine all or some of our events into one package. We have created a menu from which you can customize your partnership. If you are already planning to participate in some of our events, a partnership package can save you money – and gives you great year-round exposure in our weekly e-blasts, Chamber Link newsletter, Chamber publications, signage and more.

Take a look at the next page and consider the opportunities, then select the package that best fits your business. The deadline to sign up for a 2022 Partnership Package is **Friday, December 3, 2021**. You're welcome to pay in 2021, or may request to be invoiced after the first of the year, depending on your preference. If you have any questions, please call or email me at your convenience at 816.524.2424 or mbaird@lschamber.com.

If you would prefer to sponsor individual events, we will be providing a list of those options in the near future so that you can budget accordingly. These options range from small to large event sponsorships. Monthly event sponsorships are sold on a first-come, first-served basis so if you are interested, we would encourage you to act quickly! Call the Chamber office to reserve your spot.

Yours Truly,

Matt Baird | President
Lee's Summit Chamber
816.524.2424 | mbaird@lschamber.com

PLATINUM Select up to \$8,100 but pay only \$7,500
GOLD Select up to \$6,100 but pay only \$5,500
SILVER Select up to \$3,300 but pay only \$3,000
BRONZE Select up to \$1,600 but pay only \$1,500

Partnership **LEVELS**

Pick and Choose the Best Options for You

Please use the enclosed Partnership form to make your requests

Platinum Gold Silver Bronze | Indicates level of partnership required for selection.

ANNUAL GALA – February 2022 – social event of the year featuring auction, awards, live entertainment and more

- Corporate table of eight with premium seating – recognition in program, powerpoint & table signage\$1,500
- Entertainment Sponsor - Sponsorship with two seats; recognition in program and from podium\$1,000
- Auction Sponsor - Two seats; recognition in program & from podium; exclusive logo on auction tables & catalog.....\$1,000
- Cocktail Hour Sponsor - Logo printed on beverage napkins, recognition in program, from podium & on table decorations\$1,000
- Corporate table of eight with preferred seating – recognition in program, powerpoint & table signage.....\$1,000
- Sponsorship with four seats – recognition in program & powerpoint.....\$500
- Sponsorship with two seats – recognition in program & powerpoint.....\$350
- Two seats at dinner.....\$150

GOLF CLASSIC – annual golf tournament held Summer 2022 *Available only to Platinum, Gold & Silver Partners

- Title Sponsorship – Sponsorship and two players, logo on all publicity, volunteer t-shirts, course signage, program, recognition at event and in Chamber Link newsletter.....\$1,500
- Sponsorship and four players – recognition in program and signage at event.....\$775
- Sponsorship and two players – recognition in program and signage at event\$450
- Team Contest Package – gives players the opportunity to participate in contest/specialty holes.....\$150

HOLIDAY RECEPTION – annual reception held in December 2022

- Logo on invitations and display table at event*.....\$1,000

LEADERSHIP LEE’S SUMMIT – 9-month leadership program focusing on specific areas & topics in Lee’s Summit

- Class participant in the 2022-2023 leadership program (September–May)\$750

OKTOBERFEST – finest fall festival in the Midwest, held September 23-24, 2022 in downtown Lee’s Summit

- Headlining Oktoberfest Sponsorship – Sports Tent, Biergarten, Community Stage, Kids Street & Brat Tents*..... starting at \$2,000
- Superb – Logo on all publicity, t-shirts and hyperlink on LSoktoberfest.com, company banner displayed in community tent, social media, vouchers for free advertising and mailing labels\$2,500
- Wonderful – Name on publicity (as space allows), link on LSoktoberfest.com, company banner in community tent, and social media\$1,000
- Excellent – Hyperlink on LSoktoberfest.com, Chamber Link newsletter, program, recognition on social media & sponsor banner\$750
- Marvelous – Hyperlink on LSoktoberfest.com, Chamber Link newsletter, program, sponsor banner\$350

ENTREPRENEURSHIP OPPORTUNITIES

- Entrepreneurship Week Title Sponsorship - Logo on all publicity, opportunity to speak at event & table at event\$500
- Breakfast for Champions Event Sponsorship – name on publicity & program plus four tickets\$500
- Innov8 Sponsorship: LSR-7, St. Michaels and SCA Entrepreneurship Workshops – name on publicity & program\$300

CHAMBER MEMBERSHIP LUNCHEONS

- Six tickets for each of the 12 monthly luncheons @ \$25 each.....\$1800
- Four tickets for each of the 12 monthly luncheons @ \$25 each.....\$1200
- Two tickets for each of the 12 monthly luncheons @ \$25 each\$600
- ___ tickets for each of the 12 monthly luncheons @ \$25 each\$_____

Note: tickets do not carry from month to month and online registration is still required each month

MARKETING OPTIONS

- Four Full-Page Ads in Catalyst Business Magazine - Ads displayed in four issues of the Chamber award-winning magazine\$2,600
- Four Half-Page Ads in Catalyst Business Magazine - Ads displayed in four issues of the Chamber award-winning magazine\$1,800
- Mixed Marketing Bundle - Four quarter page Link Newsletter ads, and four e-blast ads\$1,000
- Business card-size ads – six months of ads in Chamber Link newsletter.....\$600
- Online Category Sponsorship* – sponsor your business category with a leaderboard ad in the online directory.....\$500
- Weekly e-blast ad*\$100/ea.
- Complete Chamber Member Mailing Labels (printed) – includes primary representatives (approximately 1,100).....\$100
- Online Listing Upgrade – highlight your online listing and add a logo to stand out in the online directory\$100

LEGISLATIVE ADVOCACY OPTIONS

- Legislative Day sponsorship (April 2022 in Jefferson City) – recognition on publicity & program\$500
- Candidate Forums (Spring & Fall 2022)\$500
- Registration for Washington D.C. Fly In with congressional delegation meeting & reception\$500

*limited number available; first come, first served

Please note: partnerships must be comprised of more than one of the above selections.

Partnership LEVELS

PLATINUM

Select up to \$8,100 but only pay \$7,500

GOLD

Select up to \$6,100 but only pay \$5,500

SILVER

Select up to \$3,300 but only pay \$3,000

BRONZE

Select up to \$1,600 but only pay \$1,500

CHAMBER

partnerships • sign-up

Sign me up as a Chamber Partner!

_____ Platinum \$7,500 (total selected not to exceed \$8,100)

_____ Gold \$5,500 (total selected not to exceed \$6,100)

_____ Silver \$3,000 (total selected not to exceed \$3,300)

_____ Bronze \$1,500 (total selected not to exceed \$1,600)

Please note: partnerships do not include membership dues

Below are the events that work best for our business:

Annual Gala \$ _____

Holiday Reception \$ _____

Golf Classic \$ _____

Leadership Lee's Summit \$ _____

Oktoberfest \$ _____

Entrepreneurship \$ _____

Chamber Luncheons \$ _____

Marketing Options \$ _____

Legislative Advocacy Options \$ _____

Grand Total \$ _____

Company Name _____

Contact Person _____

Phone _____

Email _____

Billing Information

_____ Please invoice me in January 2022

_____ Please invoice me now

_____ Check Enclosed for \$ _____

_____ Credit card (Please call Chamber office)

Deadline to Participate is December 3, 2021

Package/Sponsorship

Please Return Forms to:

Lee's Summit Chamber
Attn: Matt Baird
220 SE Main Street
Lee's Summit, MO 64063

Or Email to:

mbaird@lschamber.com

Questions?

Call Matt Baird at 816.524.2424

OFFICE USE ONLY

Date/Time Rec'd _____
By _____
Ck# _____ CC _____





**LEE'S SUMMIT
CHAMBER**

220 SE Main Street • Lee's Summit, MO 64063

Pre-Sort Standard U.S.
Postage
PAID
Permit No. 91
Lee's Summit, MO

Current Resident

2021 Partners

GOLD

Great Southern Bank
Saint Luke's Health System
Security Bank
SERVPRO of Lee's Summit
Tingle Flooring

SILVER

BerganKDV, LTD
Budget Blinds of Lee's Summit
Central Bank of the Midwest
Citizens Bank & Trust
CommunityAmerica Credit Union
Edward Jones- Joel Wilson
Farmers Insurance – Jason Langston
First Federal Bank
John Knox Village
Lee's Summit Medical Center
Midwest Property Resources
Performance Foodservice
Spilker McKeone & Nelson PC
University of Central Missouri – Lee's Summit

BRONZE

AT&T
B Positively Promoting U, Inc.
Beyond Wealth Advisors
Chinnery Evans & Nail, P.C.
Denker Law Firm LLC
Diffactory
Digital Marketing, Inc.
Door Systems, Inc.
Julia E. Hampton, CPA, PC
Johnny's Tavern Lee's Summit
KC Communications and Media Matters
KC Dumpster Company
Lead Bank
LifeGoals Strategies Group / Rodney Loesch CFP
Longview Funeral Home & Cemetery
MO Association of Trial Attorneys
Missouri Central Credit Union
Republic Services
Simmons Bank
TPC Interiors, Inc.
Weed Man
Where Your Money Went